ANNUAL REPORT
2017

netball AUSTRALIA
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VISION
EVERYONE IN AUSTRALIA VALUES THEIR CONNECTION WITH NETBALL.
WE WILL KNOW WE HAVE ACHIEVED OUR VISION WHEN:
Everyone in Australia has an opportunity to be involved in netball in a way that brings them good health, recognition, achievement, enjoyment and a sense of belonging.
Netball builds communities of healthy, confident and resilient girls and women through participation and world class competition.
Netball is a fun, social game that caters for Australia’s diverse population.
Netball has a seat at the table and is a thought leader for sport, women and community issues.
We retain our world number one position in netball with athletes who inspire everyone in Australia.
Suncorp Super Netball and international tests showcase outstanding sport entertainment and netball is a valued product for broadcasters.
Netball is the vehicle by which corporates and governments choose to reach women.
We sustain a culture that preserves our heritage and celebrates women.
Netball is known for outstanding leadership, governance and workforce opportunities.

VALUES
PASSION
We care about our game, our people and our purpose. We are motivated, high achievers and celebrate great outcomes.
TEAMWORK
We work together for a common goal and create a harmonious environment by contributing as individuals, being adaptable and flexible and supporting others.
INTEGRITY
We uphold the principles of fairness, respect, responsibility and safety.
EXCELLENCE
We perform at the highest level and benchmark against the best. We aim for continuous improvement and innovation in everything we do.
ACCOUNTABILITY
We are responsible and take ownership for outcomes. We are solution focused and resolve problems. We are clear about our roles and responsibilities and decision-making authority.

STRATEGIC PRIORITIES SUMMARY
THESE PRIORITIES ARE CONSISTENT WITH NETBALL IN AUSTRALIA’S VISION AND FOCUS ON STRATEGIES THAT WILL GROW THE GAME.
LEVERAGE SUNCORP SUPER NETBALL TO DELIVER SUSTAINABLE BENEFITS FOR AUSTRALIAN NETBALL.
Suncorp Super Netball is the world’s best women’s sport league. A league that attracts the world’s best netballers, umpires and coaches; provides a broadcast and entertainment platform through which the sport can grow commercially; and a product that engages a growing fan base.
MEET THE DEMAND FOR CONTEMPORARY, CONSUMABLE AND CONVENIENT SPORT PRODUCTS.
The Fast5 participation product was developed to provide a more flexible, social and shorter version of the game. With a technology platform, branding, financial modelling, product content and implementation plans completed, Fast5 participation was launched in market, late 2017.
NETBALL IN AUSTRALIA OPERATES IN A UNITED MANNER.
As a federated sport in Netball Australia and the Member Organisations focus on behaviours and practices that drive alignment and achievement across the sport.
In an extraordinary year for women’s sport, netball has continued to push for and lead the way in the growth of the game and the advancement of women in sport. The launch of Suncorp Super Netball, a landmark 5-year broadcast deal with Nine and Telstra, Diamonds success, the first high performance Indigenous Camp and introduction of the new Fast5 participation product have been highlights in what was another highly successful year for netball.

Suncorp Super Netball, an Australian only eight team league, replaced the ANZ Championship in 2017, providing increased opportunities for Australian athletes at the elite level and more Australian based content for fans. The 17-week competition exploded onto the scene in February, bringing a new level of fierce competition and outstanding athletic performances across the eight clubs. More fans attended games, tuned in on Nine and streamed with Telstra than ever before, with Sunshine Coast Lightning winning the inaugural season.

Marne Fechner was appointed Netball Australia Chief Executive in April, following the departure of Kate Palmer to the Australian Sports Commission. Marne joined Netball Australia in 2007 and has held various leadership roles across commercial, marketing and events, including CEO Netball World Cup SYDNEY2015. With a clear mandate to ensure netball remains the number one team based sport for girls under 15 and is the number one team-based popular sports in schools with over 150,000 kids involved in their journey in netball. Netball remains the only team-based sport against governance principles, high performance and strategy, thrives in relationships and the sport’s operating model. This relationship and new management reconfirmed its strategic growth agenda and restructured the organisation to respond to that focus across Business, Sport, Events and Media.

At a similar time, Netball Australia and the Member Organisations committed to a major review of stakeholder relationships and the sport’s operating model and reconfirmed its strategic growth agenda and restructured the organisation to respond to that focus across Business, Sport, Events and Media.

Participation in netball continues to grow.

Record numbers of Suncorp NetSetGO participants started their journey in netball. Netball has again been one of the most popular sports in schools with over 150,000 kids involved in netball school programs. Netball remains the only team-based sport to feature in the top 10 activities for girls and women 15+ and is the number one team based sport for girls under 15 (Auskurry 17).

The Fast5 participation product was launched in October. Designed as a social product, this modified version of the Fast5 participation product has been highlights in what was another highly successful year for netball.

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The August (Southern) Quad Series, brought a new level of intensity to international netball with the maximum winning margin only 10 goals. For the first time, the Quad Series saw England defeat New Zealand and South Africa down England. After a defeat to New Zealand, Australia finished second in the Quad Series.

The second year hosting the Fast5 World Series brought even more colour and flair to Melbourne with more fans descending on Hisense Arena. England and Jamaica excelled with the long shot, England narrowly defeating Jamaica in the gold medal game 34-29. Australia finished with the bronze after defeating New Zealand.

The Sunshine Coast Lightning took out Season 1 of Suncorp Super Netball, defeating Giants Netball 66-48. Karla Mostert was awarded MVP honours, recognising her outstanding defensive pressure.

Western Sting took out their first Australian Netball League title, defeating Victorian Fury 63-47 at Perth’s State Netball Centre. The Australian Netball League is the feeder competition to Suncorp Super Netball, providing development opportunities for athletes, coaches and officials.

Congratulations to South Australia 17 & under and Victoria 19 & under for taking out the 2017 National Netball Championship titles which were hosted by Netball ACT. South Australia made it back to back 17 & under titles after defeating Victoria 26-25, while Victoria defeated Queensland 25-17 in the 19 & under Grand Final.

Netball is in a strong position commercially, with great support from our partners. Thank you to the Australian Sports Commission, the Australian Institute of Sport, the State and Territory Institutes of Sport and Academies, the Australian Government, State and Territory Governments, Commonwealth Games Australia, Our Watch, Suncorp, Nissan, Samsung, Woolworths, Deakin University, Accor, Virgin Australia, Aussie Apeles, Australia Post, Asics, Gilbert, Ellastoplast, 2XL, Leading Teams and Rebel, along with our broadcast partners Nine and Telstra.

Acknowledgements

Netball Australia would like to acknowledge and thank outgoing Directors, Annie-Marie Conboy and Kathryn Harby-Williams, for their contribution to the Netball Australia Board. These voluntary positions require a significant amount of time and commitment. Annie-Marie and Kathryn made substantial contributions to the Board at a time of significant growth and change in the Sport including Netball World Cup SYDNEY2015 and the launch of Suncorp Super Netball.

Thank you to Jenny Sanchez, retired President of Netball Victoria, for her outstanding contribution to the national agenda and netball in Australia.

Congratulations to Grace Bryant who was inducted in the Sport Australia Hall of Fame.

Congratulations to the following athletes on their Awards:


Laura Langman (Sunshine Coast Lightning). Hands of Gold at Nickleodeon Kids’ Choice Sports Awards.

Mardi Apilin. Local Sporting Champion, Women’s Health Women in Sport Awards.

Netball Australia was also awarded the National Organisation Award Australian Leisure Management’s Leisure Industry Communication and Marketing Awards.

Thank you to independents who serve on Board sub-committees Clive Driscoll (Audit and Risk), Noeleen Dix and Manse Sidley (Confident Girls Foundation), Kathy McLean (Nomination and Remuneration), Kealey Devay, Marg Molina, Sue Taylor, Elsma Meriello and Wendy Archer (History and Tradition).

Tadhg Findlater Chair

Marne Fechner Chief Executive

EVENTS

The new look Australian Diamonds had another dominant year, winning the January (Northern) Quad Series against South Africa, New Zealand and England, and taking out the Constellation Cup 4-5 against New Zealand. Congratulations to Caitlin Bassett on being named Diamonds Captain in 2017.

The August (Southern) Quad Series, brought a new level of intensity to international netball with the maximum winning margin only 10 goals. For the first time, the Quad Series saw England defeat New Zealand and South Africa down England. After a defeat to New Zealand, Australia finished second in the Quad Series.

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PARTNERS

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PAOLINA HUNT, CHAIR
Paolina Hunt is a Business Manager with operational and strategic experience across a number of industries. The combination of her business and law degrees, extensive business background and creative approach make her a valued member of the NA Board. Paolina currently Chairs the Board and is a member of the Finance and Nomination Committee. She has previously Chaired and been a member of the Audit & Risk Committee. Paolina is passionate about the contribution netball makes to the social, emotional and physical wellbeing of girls and women, and has been instrumental in supporting netball's growth on the popullar social media channel, Australia Netball. Paolina was also a member of the Australian Netball Federation. Anne-Marie is the former CEO of HESTA, the industry superannuation fund for health and community services, and former Company Secretary to its trustee company, H.E.S.T. Australia Ltd. Anne-Marie has over 20 years’ experience as a Director for a range of organisations including the Peter McCallum Cancer Centre, Victorian Superannuation Board, the Australian Council for Superannuation Investors, and was a trustee on the MCG Trust. She has twice been recognised as one of Australia’s 100 Women of Influence by Westpac and the Australian Financial Review (2013, 2014) and in 2014 was awarded the Board/Management Category. In 2011 Anne-Marie was also listed as one of Australia’s True Leaders by the Australian Financial Review.

Director appointed 16 September 2014.

ANNE-MARIE CORBOY, CHAIR
Anne-Marie is a Director of Utilsia of Australia, Bank Australia, the Mother’s Day Classic Foundation, the Australian Commonwealth Games Foundation and TTHL. She is also a member of the Commonwealth Games Australia Board of Management and was Vice-President of the Asian Netball Federation. Anne-Marie is the former CEO of HESTA, the industry superannuation fund for health and community services, and former Company Secretary to its trustee company, H.E.S.T. Australia Ltd. Anne-Marie has over 20 years’ experience as a Director for a range of organisations including the Peter McCallum Cancer Centre, Victorian Superannuation Board, the Australian Council for Superannuation Investors, and was a trustee on the MCG Trust. She has twice been recognised as one of Australia’s 100 Women of Influence by Westpac and the Australian Financial Review (2013, 2014) and in 2014 was awarded the Board/Management Category. In 2011 Anne-Marie was also listed as one of Australia’s True Leaders by the Australian Financial Review. 

Director appointed 1 February 2014; appointed Chair in April 2016. Ceased 13 April 2017.

CHERYL MCCORMACK, DIRECTOR
Cheryl McCormack is a former Australian and NSW representative in netball and touch football who brings a wealth of knowledge and experience in commercial, marketing, finance and governance for sporting organisations to the Board. Cheryl has held senior executive positions in the key professional sports of AFL, AFL-NRL, Rugby Union, Racing and Cricket. She has been involved in Pan Pacific sport and worked on major events including the IRB Rugby World Cup. In 2015 she was Project Director for the ICC Cricket World Cup while working for Destination New South Wales. Cheryl has an unparalleled understanding of the economic, technological, regulatory and commercial factors influencing sport. Cheryl played inna Tests for Australia during 1985 and 1986, making her international debut against Trinidad & Tobago in Melbourne. She served as a Director of Netball NSW from 2015 to 2015 and was the General Manager of Oceania Rugby - one of six Regional Associations of World Rugby. In April 2017, Cheryl accepted a position as a Non-Executive Director of Sportscove. Australia.

Director appointed 3 May 2015.

ROBERT SHAW, PRESIDENT
Robert Shaw is a successful business entrepreneur and avid supporter of industry related not for profit organisations. He started his career in the building industry as a trade qualified carpenter at the age of 16 and started his own business in 1986 and played 18 international Tests for Australia, winning bronze at the 1987 World Cup in Auckland. He is a qualified carpenter at the age of 16 and started his own business in 1986. He held a wide variety of management roles with some of Australia’s leading national commercial law firms. Since graduating he has been involved in netball governance for many years, as a Director of Netball SA for 10 years prior to her election to the NA Board. Susan has also served on the national board of ALPMA, the peak industry body for legal practice managers, including a term as Vice President. Susan is a Director of The History & Tradition Committee, a member of the Netball Australia’s Reconciliation Action Plan Working Group and is a member of the Governance Committee. 

Director appointed 21 April 2017.

KAREN STOCKS, DIRECTOR
Karen Stocks is Global Director, Measurement Solutions at Google. Prior to this she was the founding MD of Tweflth Man Australia, growing the Australian business to become the fastest growing region globally for Twitter. Karen has been instrumental in supporting netball’s growth on the popular social media channel, Australia Netball. Karen was also a member of the Australian Netball Federation. Anne-Marie is the former CEO of HESTA, the industry superannuation fund for health and community services, and former Company Secretary to its trustee company, H.E.S.T. Australia Ltd. Anne-Marie has over 20 years’ experience as a Director for a range of organisations including the Peter McCallum Cancer Centre, Victorian Superannuation Board, the Australian Council for Superannuation Investors, and was a trustee on the MCG Trust. She has twice been recognised as one of Australia’s 100 Women of Influence by Westpac and the Australian Financial Review (2013, 2014) and in 2014 was awarded the Board/Management Category. In 2011 Anne-Marie was also listed as one of Australia’s True Leaders by the Australian Financial Review. 

Director appointed 29 August 2015.

GLENN RUSSELL, DIRECTOR
Glenn Russell is a practising Chartered Accountant and Solicitor and is a Partner of a global advisory firm PWC. Glenn has extensive experience advising Senior Management and Boards of public and private companies in relation to strategy and matters of financial management. He is a Queensland State Council Member of Chartered Accountants Australia New Zealand and also a member of the Queensland Exploration Council’s Investment Committee. Glenn is passionate about societal relevance and is actively involved in a number of charities and not for profit organisations such as the Starlight Children’s Foundation, the Smith Family and JDRF. He has also served as a Board member of the Queensland Rugby Club and as a committee member of the Forum for Executive Women in Jakarta. Glenn currently chairs Netball Australia’s Audit & Risk Committee.

Director appointed 29 August 2015.

MARCIA ELLA-DUNCAN, DIRECTOR
Marcia Ella-Duncan OAM was the first Aboriginal scholarhsip holder at the University of NSW. Marcia has maintained a lifelong learning with some of Australia’s leading national commercial law firms. Marcia is a member of the Commerford Consulting Committee, a member of the Netball Australia’s Reconciliation Action Plan Working Group and is a member of the Governance Committee. 

Director appointed 21 April 2017.

KATHRYN HARBY-WILLIAMS, DIRECTOR
Kathryn’s involvement in netball has now come full circle with Sports commentary team upon her return to Australia in 2012. Kathryn Harby-Williams played 94 20 years executive and general management experience in Australia and internationally. She is currently the Group Executive General Manager, Marketing and Corporate Affairs at The Star Entertainment Group. Between 2007-2011 she was Chief Executive of Events NSW, a State Government-owned company responsible for developing the first structured annual events calendar for Sydney and New South Wales. Geoff has significant experience in the events industry having worked on three Olympic Games (2000 Olympic Games, 2010 Commonwealth Games and 2014 Winter Olympics), the 2015 Rugby World Cup and four Rugby World Cups between 1990 and 2006. He has also successfully operated his own consultancy business where his clients included the Istanbul 2020 Olympic Bid Organisation, the New South Wales Government and the Dubai Government. During his time as Chief Executive Officer of Events NSW, he was actively involved in securing the 2015 Netball World Cup in Sydney.

Director appointed 16 September 2014.

SUSAN COMERFORD, DIRECTOR
Susan Comerford is a former senior executive general manager with strengths in strategic human resource management, organisational development and operational management. With a degree in law, in her first thirty years’ experience in legal and professional services having held a wide variety of management roles with some of Australia’s leading national commercial law firms. Susan established her own consultancy firm, Comerford Consulting in 2017. In 2015 Susan completed the Australian Institute of Company Directors Course with a grant for Women Leaders in Sport from the Australian Sports Commission. 

Director appointed 21 April 2017.

ANNE-MARIE CORBOY, CHAIR
Anne-Marie is a Director of Utilities of Australia, Bank Australia, the Mother’s Day Classic Foundation, the Australian Commonwealth Games Foundation and TTHL. She is also a member of the Commonwealth Games Australia Board of Management and was Vice-President of the Asian Netball Federation. Anne-Marie is the former CEO of HESTA, the industry superannuation fund for health and community services, and former Company Secretary to its trustee company, H.E.S.T. Australia Ltd. Anne-Marie has over 20 years’ experience as a Director for a range of organisations including the Peter McCallum Cancer Centre, Victorian Superannuation Board, the Australian Council for Superannuation Investors, and was a trustee on the MCG Trust. She has twice been recognised as one of Australia’s 100 Women of Influence by Westpac and the Australian Financial Review (2013, 2014) and in 2014 was awarded the Board/Management Category. In 2011 Anne-Marie was also listed as one of Australia’s True Leaders by the Australian Financial Review. 

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Director appointed 21 April 2017.
CORPORATE GOVERNANCE

NETBALL AUSTRALIA

Netball Australia is committed to high standards of corporate governance and applies the Australian Sports Commission (ASC) mandatory and non-mandatory principles wherever practicable.

At present, Netball Australia complies with all the mandatory ASC Governance principles with the following exception:

The Netball Australia Chair is elected by the Board, however under the current Constitution the members also elect a President.

At present, Netball Australia complies with all the non-mandatory ASC Governance principles.

AUSTRALIA SPORTS COMMISSION SPORT TALLY REPORT

Netball continues to be the only sport to receive an ‘Excellent’ rating in the ASC’s Sport Tally.

This rating demonstrates exceptional performance; seeking innovative solutions to further improve performance outcomes and setting a standard for others to aspire to.

The Report noted that Netball Australia demonstrates industry-best practice for governance in many areas, setting the benchmark in adopting the Mandatory Sports Governance Principles (MSGP).

Netball Australia operates on a continuous improvement model for several implemented and established governance practices. This includes the operations of the Governance Committee and Audit and Risk Committee. As a ‘whole of sport’, we will continue to work on improving governance, including a constitutional review.

BOARD PERFORMANCE

The appointment of a new CEO and election of a new Chair in 2017 provided the Board with an opportunity to review a number of strategic and cultural areas of the business.

The Board implemented a comprehensive Stakeholder Engagement Project and appointed Pipa Grange and Errol Amerasekera of Bluestone Edge to design and deliver this multi-faceted, multi-dimensional cultural review. The project is currently being rolled out and is already returning deeper engagement across the sport. Netball Australia acknowledges the Australian Sports Commission for its ongoing support of this key initiative.

The first year of Suncorp Super Netball was a resounding success with records broken across broadcast and match attendance. The Board undertook a full review of the competition and League structure at the end of Season 1 and has endorsed a series of exciting new initiatives in 2018.

The CEO has led an organisation review and has restructuring the national office so that it is fit for purpose to deliver on Netball Australia’s strategic priorities in the increasingly competitive environment of Women’s Sport in Australia. This will support Netball retaining its position as Australia’s leading female sport.

OTHER ENTITIES

Netball Australia is the sole member of the Confident Girls Foundation, a not-for-profit public company limited by guarantee which is established to be, and to continue as, a charity.

Netball Australia and the Confident Girls Foundation entered into a Partnership Agreement to promote the longer-term self-sustaining economic viability and growth of the Foundation, deliver social impact outcomes, and align with Netball’s commercial strategy, community engagement and commercial priorities. Subsequently, Partnership Agreements were executed with the majority of Netball Australia Member Organisations and Suncorp Super Netball clubs.

The Foundation is the official charity partner of Netball Australia, the Diamonds, Suncorp Super Netball, Fast5 Netball World Series, NetFest and the Australian Netball League.

In 2017, Netball Australia provided a $260,110 operational subsidy to the Foundation; the Foundation granted $268,000 to Netball Australia, Member Organisations and Suncorp Super Netball Clubs to provide opportunities for vulnerable girls to thrive through netball. More than 52,000 girls, women and their communities across Australia were positively impacted in 2017.

FOUNDATIONS FOR MANAGEMENT AND OVERSIGHT

The Board is accountable to Netball Australia and its Member Organisations for the pursuit of its purpose and the performance of the Company.

The role of the Board and the general principles upon which the Company governs its operations are set out in the Governance Principles Policy. The Board is responsible for establishing the strategic direction, reviewing and monitoring the performance of the Company, the effectiveness and efficiency of management and overseeing the compliance of the Company with relevant legislation and regulations. Netball Australia is committed to working closely with the Member Organisations to achieve national priorities that grow the sport of netball.

The Board has approved a range of policies to provide direction to the Chief Executive and management.

A schedule of delegated authority from the Board sets out staff decision making responsibilities and financial thresholds for appropriate levels throughout the Company.

The Board delegates responsibility to the Netball Australia Board sub-committees to oversee aspects of the Company’s operations and administration in finance, audit, risk, integrity, Board nominations and governance and executive remuneration. Each Committee operates under approved terms of reference that are reviewed annually and updated by the Netball Australia Board.

BOARD STRUCTURE

The Board consists of eight Directors, including the Chair who is appointed by the Board, the President who is elected by the Member Organisations and two Appointed Directors who are appointed by the Board.

The Company conducts all Directors to ensure that new Board members are fully informed about the specific details, characteristics and culture of Netball Australia.

ETHICAL AND RESPONSIBLE DECISION MAKING

The Netball Australia Code of Conduct, Integrity in Netball Framework and Rules and Member Protection Policy applies to the Board, management and staff. These codes and policies outline standards necessary to maintain confidence in the organisation’s integrity.

The Integrity Framework strikes an appropriate balance between rules-based and values-based approaches that will prevent serious integrity violations on the one hand, and promote integrity through stimulating understanding, commitment and capacity for ethical decision making on the other.

Netball Australia has adopted the Australian Institute of Sport Sports Science and Sports Medicine Best Practice Principles.

Directors are required to apply their independent judgement to Board decisions, to question and seek information or raise any issue of concern to them in order to fully explore all aspects of the major issues facing the organisation. In accordance with the Governance Principles Policy the Directors are required to keep Board discussions confidential and support all decisions of the Board.

INTEGRITY IN FINANCIAL REPORTING

The Netball Australia Audit and Risk Committee is responsible for assisting the Board to fulfil their corporate governance responsibilities regarding oversight of the:

• Enterprise Risk Management plan and risk treatment plans;
• Adequacy of the National Insurance Program;
• Reliability of the financial statements;
• Effectiveness of the external audit process; and
• Currency of Netball Australia’s policy framework.

MANAGING RISK

The Board is responsible for oversight of high level enterprise risk and is assisted by the Audit and Risk Committee in this role.

The Netball Australia and Suncorp Super Netball Strategic Risk Register and Risk Treatment plans are reviewed and updated annually by the Board and the Executive team members take responsibility for implementing treatment plans and monitoring the risk management plan.

ENGAGEMENT WITH STAKEHOLDERS

Netball Australia has many stakeholders including the eight State and Territory Member Organisations, the Australian Sports Commission, Australian Institute of Sport, National Institute Network, Commonwealth Games Australia, Governments at the local, State and Federal levels, Broadcasters, Corporates, other national netball Federations, individual members, athletes, coaches, officials, volunteers and suppliers. The organisation adopts a consultative approach in dealing with its stakeholders.

Netball Australia conducts research, evaluates programs and reports on achievement of contracted terms. The organisation ensures that the government at all levels, including the Australian Sports Commission, is aware of and understands main areas of concern and achievements.

REMUNERATION

The Governance Committee is responsible for determining the remuneration of the CEO. The CEO is responsible, within the organisations agreed salary bands, for determining the remuneration of employees.

MEMBERSHIP FEES

The Board approves, monitors and is accountable for the financial and non-financial performance of the organisation, including setting fees.

In 2015, following a review of the national model by Ernst and Young, Netball Australia and the Member Organisations agreed to move from a capitation fee model to a contribution fee which has been agreed by the sport and increases annually by CPI or 5%, whichever is lesser.

DIRECTORS FEES

Any increase in the total quantum for Directors fees is determined by the Member Organisations at the AGM and reimbursement is made to Directors for reasonable expenses directly related to Board activities including travel, accommodation and meals.

4.2
### 4.3 Financial Review

KPMG has completed an audit for the year ended 31 December 2017 and provided an unqualified opinion on the Financial Report 2017.

#### REVENUE

<table>
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<th>Sale of Goods</th>
<th>Sponsorship</th>
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<th>Government Grants</th>
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<td>$27,661,112</td>
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<td>2014</td>
<td>$20,584,663</td>
<td>$14,648,148</td>
<td>$10,702,311</td>
<td>$11,598,734</td>
</tr>
<tr>
<td>2013</td>
<td>$27,222,383</td>
<td>$18,974,228</td>
<td>$14,351,231</td>
<td>$12,598,414</td>
</tr>
</tbody>
</table>

#### INVESTMENT IN NETBALL

<table>
<thead>
<tr>
<th>Year</th>
<th>Other Income</th>
<th>Suncorp Super Netball</th>
<th>Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>$1,760,260</td>
<td>$891,520</td>
<td>$2,705,538</td>
</tr>
<tr>
<td>2016</td>
<td>$1,556,733</td>
<td>$2,756,412</td>
<td></td>
</tr>
</tbody>
</table>
| 2015 | $2,785,587   | $1,546,412            | $17,501,
| 2014 | $16,124,443  | $1,750,190            | $236,945  |
| 2013 | $14,648,148  | $112,073              | $2,276,327 |

#### NET FUNDS AS AT 31 December

<table>
<thead>
<tr>
<th>Year</th>
<th>Net Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>$7,182,553</td>
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<tr>
<td>2016</td>
<td>$7,546,412</td>
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<tr>
<td>2015</td>
<td>$10,598,414</td>
</tr>
<tr>
<td>2014</td>
<td>$16,798,414</td>
</tr>
<tr>
<td>2013</td>
<td>$12,781,443</td>
</tr>
</tbody>
</table>

#### EXECUTIVE REMUNERATION

<table>
<thead>
<tr>
<th>Year</th>
<th>Salary</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>$1,241,386</td>
<td></td>
</tr>
</tbody>
</table>

#### OVERALL RESULT

<table>
<thead>
<tr>
<th></th>
<th>Revenue</th>
<th>Expenses</th>
<th>Net Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deficit</td>
<td>$363,931</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### 4.4 Netball Australia ‘Innovate’ Reconciliation Action Plan (RAP)

#### 2015–2018 – SUMMARY

Since Netball Australia’s inaugural RAP was launched in November 2015, progress continues to be made nationally towards the actions outlined across the four focus areas of relationships, respect, opportunities and tracking progress.

Netball Australia has worked closely to support State and Territory-based initiatives, relevant to the needs and feedback of their Aboriginal and Torres Strait Islander netball community, RAP Working Group members Karen Milward (Chair), Marcia Ella-Duncan OAM, Sharon Pinna-White OAM, Melina Saunders, Dr Richard Walley OAM, Carl Currey and Julia Symons convened in Canberra and Perth to learn more about local activities to increase participation in netball amongst Aboriginal and Torres Strait Islander communities.

Progress has also been demonstrated in the engagement of Member Organisations with their State and Territory-based Aboriginal and Torres Strait Islander stakeholders, from Aboriginal netball clubs, to Land Councils, health service providers and local Elders, to guide the development of their State and Territory-based strategies.

In addition to the delivery of numerous activities and initiatives to engage Aboriginal and Torres Strait Islander communities and foster increased netball participation, significant progress has been made by a number of Member Organisations towards developing and finalising Reconciliation Action Plans to guide state and territory level activity.
GROWING AND SUSTAINING PARTICIPATION

DELIVERABLES

Ensure Suncorp NetSetGO is the single authorised national introductory program for netball.

Netball has a strong presence in schools. Provide a range of contemporary, consumable and convenient participation products.

A facilities blueprint that enables participation growth and provides a quality netball experience for all participants.

COMMENT

Suncorp NetSetGO continued to expand its footprint throughout Australia with another year of growth in centres approved to deliver the product.

The number of Individual Net and Set Tier programs delivered in centres increased in 2017, and the overall number of participants increased by 6% to 214,171 from 2016. Work has been completed to adjust the program offering in key channels in 2018.

The MyNetball self registration module saw 93% of Suncorp NetSetGO registrations completed online in 2017, up from 47% in 2016.

The ‘Getting to Know NetSetGO’ e-learning tool has seen 662 coaches, parents, teachers, club and association members complete the online education module.

With Member Organisations, Netball Australia continues to engage with teachers through the Netball School Ambassador program, with 944 teachers registered for the program in 2017.

Netball has been one of the most popular sports delivered in the ASC’s Sporting Schools program. Member Organisations managed and/or delivered the Suncorp NetSetGO sessions as part of 647 programs that reached almost 45,000 school students.

A modified version of the Fast5 participation product was made available to eligible secondary schools through the Sporting Schools program. This programme will continue alongside the primary school program in 2018.

Implementation of the Fast5 Netball participation program continued as Member Organisations conducted pilot programs ahead of the product’s official release in October. Providers were sub-licensed in three states and the first Fast5 competitions were conducted in November.

The discussions of the working group established between Netball Australia and Indoor Netball Australia to explore the opportunities and implications of a partnership were paused following a change of leadership for Indoor Netball. Initial discussions were held with the new leadership of the organisation and a broader dialogue will resume in 2018. The National Facilities Policy was maintained in 2017 and will continue to be updated as required to reflect relevant changes.

PARTICIPATION

In 2017, Netball Australia continued to grow its interventions with $2.1 million in subsidies for the attainment of workforce accreditations and to support disability and multicultural groups to attend netball competitions and major events/matches.

New South Wales won the Shield for the third time, followed by South Australia and Victoria, with Nicole Skeriman from Queensland named as the tournament’s Most Valuable Player and Shalika Jameson from Western Australia named as recipient of the Naenri Penny Spirit of Netball Award.

INDIGENOUS HIGH PERFORMANCE CAMP

From July 7-9, Netball Australia ran the inaugural Indigenous High-Performance Camp at the Australian Institute of Sport in Canberra. The camp program provided 21 talent identified Aboriginal and Torres Strait Islander athletes from across Australia with the opportunity to take part in court work sessions, personal development workshops, cultural activities and a community netball clinic. The Camp provided the athletes with exposure to former Aboriginal Diamonds Marcia Ella-Duncan OAM and Sharon Finnem-White OAM and coaching from Australian Diamonds coach Lisa Alexander and current Diamond Caitlin Thwaites.

AUSTRALIA POST ONE NETBALL

DELIVERABLES

Netball is an inclusive sport.

Netball develops people through high quality programs and effective international engagement.

COMMENT

Australia Post One Netball program

As part of Netball Australia’s partnership with Australia Post, a series of initiatives continued to be delivered to engage the netball community to create more inclusive netball environments, as well as connecting with new communities.

Through the engagement of 19 One Netball Ambassadors, community visits took place nationally across all eight States and Territories at national Harmony Day celebrations, indigenous and multi-cultural netball tournaments, international netball events, all abilities clinics, Marie Little Shield training sessions and other community events.

The annual Australia Post One Netball Community Awards 2017 were given to eight individuals, Clubs and Associations across New South Wales, Queensland, Victoria and the Northern Territory for their efforts to create more inclusive netball environments in their local community. Each of the Community Award Winners received prizes in partnership with Australia Post and a visit from a One Netball Ambassador.

With a ‘Diversity and Social Cohesion program’ grant from the Department of Social Services, Netball Australia supported various initiatives in each state and territory delivered or facilitated by the Member Organisation. These initiatives included subsidies for the attainment of workforce accreditations and to support disability and multicultural groups to attend netball competitions and major events/matches.

MARIE LITTLE OAM SHIELD

Netball Australia’s national tournament for women with intellectual disabilities, the Marie Little OAM Shield, was delivered in partnership with Sports Inclusion Australia in Perth from 18 to 20 September. The Northern Territory’s representation increased the competition to six Member Organisations, twice the number of teams that competed just two years earlier in 2015.

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ONE NETBALL ASIA AND THE PACIFIC

Through One Netball Asia and One Netball Pacific, Netball Australia partnered with Netball Samoa, Tonga Netball Association, Nepal Netball Association, the Foundation of Goodness in Sri Lanka and the Naz Foundation in India, to contribute to positive social outcomes through high quality development programs and partnerships.

This saw over 7,000 participants take part in netball programs that improve women and girls’ access to physical activity. These programs contributed to improved physical and mental wellbeing, providing leadership opportunities that impact on their social, political, economic, education and health status.

There was a large increase in netball participation in all villages in Tonga from baseline to the six month follow up. This subsequently decreased by the 12 month follow up, but netball participation remained significantly higher than it was prior to the intervention in all villages. Refer to the table below.

### % WOMEN PLAYING NETBALL AT LEAST WEEKLY IN TONGA:

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
<th>6 Months</th>
<th>12 Months</th>
</tr>
</thead>
<tbody>
<tr>
<td>LOW uptake (10 villages)</td>
<td>0.8%</td>
<td>94.5%</td>
<td>76.9%</td>
</tr>
<tr>
<td>HIGH uptake (4 villages)</td>
<td>77.3%</td>
<td>86.1%</td>
<td>88.4%</td>
</tr>
</tbody>
</table>

Before the program started, almost one third of the women in the LOW uptake villages scored below the World Health Organisation’s threshold for poor mental wellbeing.

In contrast, only 16 of the 123 women in the HIGH uptake villages scored below the World Health Organisation’s threshold for poor mental wellbeing.

VoLUNteER Workforce development

### DELIVERABLES

A capable and well supported coaching, umpiring, officiating and volunteer workforce.

### COMMENT

A significant decrease in overall coach accreditations in 2017 with a total of 5,450 accreditations awarded.

Coaches continued to engage with online education through MyNetball Learning with 4,276 coaches completing the online Foundation Coach Accreditation course representing a 27% increase.

The Development Accreditation course moved to a blended learning program with both an online and face to face component. The program was launched in each State and included valuable Coach Developer training around the delivery of the new coach centred half day face to face workshop. 815 Development Coach Accreditations were awarded, 546 in the new blended program and 269 in the old face to face course format. An additional 560 coaches have enrolled in the online course component and are anticipated to complete the face to face workshop and will obtain Development Accreditation in 2018.

The Intermediate Coach Accreditation is next to be transitioned to a blended learning program. Technical consultants including Netball Australia’s leading Coach Developers have been engaged to determine what content should be delivered online versus face to face.

The 40% increase in the number of coaches completing the Elite Coach Accreditation can be attributed to the National Targeted Coach Program which was rolled out for the second year and provided valuable mentoring and development for nationally identified elite coaches.

Congratulations to Amanda Shaffe (QLD) on achieving her High Performance Coach Accreditation in 2017. Seven coaches are currently completing the new High Performance Coach Accreditation - a two-year program incorporating contemporary technical, tactical and leadership coaching elements as well as professional mentoring throughout the respective Suncorp Super Netball, Australian Netball League and State League seasons.

In partnership with the ASC and other National Sport Organisations, Netball Australia is working on a blended Coach Developer Training program which will incorporate generic facilitator, assessor and mentor training across both the coaching and officiating sectors.

Umpires continued to engage in education through Netball Australia’s e-learning platform (MyNetball Learning) with 4,311 participants completing the Foundation umpire education course and 12,260 completing the Rules of Netball Theory Examination.

There were 1,789 badges awarded in 2017 - C badge (1384), B badge (195). A badge (15) and AA badge (1). Congratulations to Andrea Booth on being awarded the All Australia (AA) badge. Andrea was a member of the Netball Australia Emerging Talent Umpire Program since 2014. Since its inception in 2014, the Emerging Talent Umpire Program has successfully awarded 4 new AA badges.

The national Emerging Talent Umpire Program head coach role was expanded to provide additional technical support in the area of umpire development across the pathway. In addition to heading up the Emerging Talent Umpire Program, the key focus was to work with the Member Organisations to implement the National Umpire Development Framework and Badge Competencies Matrix and to assist with talent identification into the national high performance umpire pathway.

### INDIA

- Netball Australia continues to work with the Naz Foundation in India who are currently evaluating their organisational capacity, vision and mission. The Naz Foundation have 108 trained netball coaches, from community to senior level.
- In August 2017, Netball Australia alongside the Naz Foundation in India, held a coaching training course to get 10 master coaches certified for the Level 1 Foundation Coach Accreditation course.

### NEPAL

- 23 participants undertook first aid training run by Nepal Red Cross Society and child protection training run by Children Nepal to enable provision of safe and inclusive netball programs.
- 34 participants took part in coach training that highlighted inclusive, positive coaching practices, good communication skills, basic motor skill and junior player development.
- 20 ‘Core Coaches’ now have the skills, resources and experience to deliver a schools program in 10 schools across Pokhara for over 200 girls, train more coaches to offer more participation opportunities.

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Australia continued to be well represented at major bench mark events. Tara Warner (AA/IA) was appointed to officiate at the Netball World Youth Cup in Botswana, along with Australian umpire coach Jacqui Jashari who was appointed to the umpire appointments panel. In addition, four (4) umpires have been appointed to the 2018 Commonwealth Games umpiring panel. Congratulations to Michelle Preppad (AA/IA), Josh Bowring (AA/IA), Helen George (AA/IA) and Marc Herring (AA/IA). In addition, Jacqui Jashari has also been appointed to the 2018 Commonwealth Games umpire allocations panel. 458 participants completed the online Bench Officials Education Course in 2017, with 99 Bench Officials Accreditations awarded (37 State and 22 national).

Netball Australia received funding from GOLDOC to support the training and development of National Technical Officials and sport specific volunteers for the 2018 Commonwealth Games.

Through this funding, Netball Australia was able to complete the National Technical Officials selection process and achieve the following outcomes:

- 20 National Technical Officials selected to officiate at the Games, 4 of which are from Queensland.
- Improved consistency in the delivery of timing and scoring protocols across the 5 Suncorp Super Netball states.
- Improved integration with broadcast, the live match centre, websites and mobile applications, which eliminates inconsistencies in scoring and shooting statistics.
- Professional credibility as a sport as a direct result of improved technical official competencies.
- Increased number of technical officials skilled in the latest technology and as a direct consequence improved delivery of timing, scoring, results systems.
- Improvement in competency levels across all technical officials.

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- Increased number of technical officials skilled in the latest technology and as a direct consequence improved delivery of timing, scoring, results systems.
- Improvement in competency levels across all technical officials.
THE NETBALL TRIBE

BRAND

DELIVERABLES
A clear brand position that engages fans, sponsors and players.

Diamonds are recognised as one of the top five Australian teams.

COMMENT
Netball Australia has continued to work on the broader brand project with a review of the sport’s visual identity.

2017 heralded an exciting time to be in womens’ sport and launch of Suncorp Super Netball continued to draw more fans to the game with 282,356 fans attending matches across the season and cumulative broadcast audiences in excess of 5.5M.

Netball Australia took out the Australasian Leisure Management’s Leisure Industry Communication and Marketing Awards.

At the Nickelodeon Kids’ Choice Sports Award, Jamie-Lee Price (GIANTS Netball) took out the Next Big Thing and Laura Langman was awarded the Hands of Gold (Sunshine Coast Lightning).

Mardi Apilin was awarded the Local Sporting Champion at the Women’s Health Women in Sport Awards and Di Grace Bryant was inducted into Sports Australia Hall of Fame.

MEDIA, PR AND COMMUNICATION

DELIVERABLES
Strong relationships with the media that expands netball’s coverage.

Expand Netball’s reach through digital and social channels.

COMMENT
Netball Live engaged with 173,457 downloads, 44.942 Live Pass holders, over 17M page views and 135K unique visitors.

Netball Australia continues to increase its capability to develop and deliver content across a range of channels.

Netball Australia: Facebook 315,177 (59% yearly growth) Twitter 46,327 (22% yearly growth) Instagram 27,597 (30% yearly growth)

Diamonds: Facebook 139,149 (18 % yearly growth) Twitter 6711! (8% yearly growth) Instagram 69,633 (8% yearly growth)

HISTORY AND TRADITION

DELIVERABLES
Treasure netball’s icons. Celebrate Champions.
Preserve and protect netball’s heritage.

COMMENT
In 2017, Netball Australia celebrated its 90th Anniversary.

Previously known as the All Australian Women’s Basketball Association, the national body acknowledged 90 years of campaigning for women on and off the sporting field, celebrating their successes, leading change and advocacy for Australia’s sportswomen and supporting their growth and leadership capabilities.

In 2017, Netball Australia hosted the celebration of 50 years since the 1967 World Cup held in Perth. Members of the team were a part of the presentation of dresses to members of the Netball World Youth Cup in July.

The History and Tradition Committee met on two occasions throughout the year.

In October, former Australian Netball Team doctor Grace Bryant OAM, was inducted into the Sport Australia Hall of Fame.

The theme of the Australian Netball Awards held in June, was ‘Celebrating 90 years of Netball’, a display of significant pieces, memorabilia and uniforms showcased the evolution of netball across the 90 years within the historic Melbourne Town Hall.

The 2017 Australian Netball Awards

Liz Ellis Diamond Award
Gabi Simpson

Laura McCombine Umpire of the Year
Joshua Bowring

Swanston OAM Coach of the Year
Simone McKinnis – Melbourne Vixens

Australian International Player of the Year
Shami Layton

Suncorp Super Netball Player of the Year
Gea Mentor – Sunshine Coast Lightning

Australian Netball League (ANL) Player of the Year
Sophie Garbin – Western Sting

Fast5 Player of the Year
Courtney Bruce

Suncorp Super Netball Team of the Year
Goal Shooter – Mwai Kumwenda (Melbourne Vixens)
Goal Attack – Tegan Philip (Melbourne Vixens)
Wing Attack – Liz Watson (Melbourne Vixens)
Centre – Laura Langman (Sunshine Coast Lightning)
Wing Defence – Gabi Simpson (Queensland Firebirds)
Goal Defence – Jo Watson (Melbourne Vixens)
Goal Keeper – Geva Mentor (Sunshine Coast Lightning)
Attack Reserv – Caitlin Thwaites (Collingwood Magpies Netball)
Mid Court Reserve – Serena Guthrie (Giants Netball)
Defender Reserve – Rebecca Bulley (Giants Netball)

THE NETBALL BUSINESS

DELIVERABLES
A National Insurance Program.

Effective financial control measures.

A sustainable positive culture to risk.

Financial efficiencies and growth.

A technology platform that supports the sport and improves business efficiencies.

COMMENT
Netball Australia continues to ensure appropriate compliance with Nine and Telstra.

A broadcast deal that underpins netball’s commercial growth strategies.

A licensing program that delivers both grassroots and elite netball products.

OVER 6M fans tuned in and streamed Suncorp Super Netball Season One, along with the Diamonds in the Quad Series and Constellation Cup through 2017. Licensed Team and Diamonds products continue to grow in popularity with all programs experiencing growth in 2017. Lorna Jane joined Netball Australia, launching a Diamonds sports bra and Tap’n’Play finalised the first female only trading cards which will launch alongside Season 2 of Suncorp Super Netball.

COMMERCIAL GROWTH

DELIVERABLES
An expanding number of long term corporate partners.

A broadcast deal that underpins netball’s commercial growth strategies.

A licensing program that delivers both grassroots and elite netball products.

COMMENT
2017 was a landmark year for Netball. In partnership with Nine, Netball’s commercial program more than doubled with a suite of new partners joining the netball family on the back of the launch of Suncorp Super Netball and a new broadcast deal with Nine and Telstra.

Over 6M fans tuned in and streamed Suncorp Super Netball Season One, along with the Diamonds in the Quad Series and Constellation Cup through 2017. Licensed Team and Diamonds products continue to grow in popularity with all programs experiencing growth in 2017. Lorna Jane joined Netball Australia, launching a Diamonds sports bra and Tap’n’Play finalised the first female only trading cards which will launch alongside Season 2 of Suncorp Super Netball.

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FINANCIAL SUCCESS

• The insurance policy covered the additional costs a Suncorp Super Netball club may incur if they had to employ a replacement player to cover a contracted athlete if they were injured, ill or pregnant.

This is the first time that any sport in Australia has arranged insurance for these types of scenarios. This insurance provided valuable protection to the Suncorp Super Netball clubs and Netball Australia as they were able to guarantee player contracts knowing insurance was in place.

A risk management game day/training app was released in 2017 which can be used by Association and Club coaches to pre-game to identify risks and document them electronically, reducing the need for paperwork and making the reports easily accessible.

Netball Australia continues to invest in the MyNetball technology platform. Online self-registrations continued to grow, with 65% of members self-registering, representing a growth in self-registration of 58%.

MyNetball Learning enhancements focused on the development of accreditation catalogue items to automatically award accreditations when learners complete all the underlying prerequisite learning. Supporting this was the development of an Updating Panel (to be released in 2018) to allow learners to review the requirements for updating their accreditations, see the items that they have completed and those that they are required to complete in order to update their accreditations. These changes relieve Member Organisation staff from undertaking a large proportion of administrative tasks.

SUNCORP SUPER NETBALL

DELIVERABLES
The World’s premier female sports League.

COMMENT
In one of the most exciting years for womens’ sport, the inaugural season of Suncorp Super Netball launched into the market in February under a new five year broadcast deal with Nine and Telstra.

With three new Clubs - Giants Netball, Magpies Netball and Sunshine Coast Lightning - joining the five established Clubs Melbourne Vixens, Adelaide Thunderbirds, Queensland Firebirds, NSW Swifts and West Coast Fever – the eight team competition raised the bar for elite womens’ competitions.

The competition which saw a significant step forward in the terms on conditions of the athletes, was established with no limit on imports, resulting in players from around the globe joining the League.

The 17-week competition delivered closer games and great on court competitiveness. Over 6M fans tuned in to watch the inaugural season and close to 300,000 fans attended games, up 73% on 2016.

Newcomers, Sunshine Coast Lightning and Giants Netball earned the right to play in the Season 1 grand final, with Lightning taking out the game 65 - 48 in front of a packed Brisbane Entertainment Centre.

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5.2
2017 was a successful and important year for the Netball Australia High Performance Program.

Congratulations must go to Lisa Alexander and the Diamonds team for another great year where the Diamonds retained the world number one ranking, losing only once in a 10 game season. The team is now well positioned to defend its Commonwealth Games title on the Gold Coast in April 2018.

Congratulations also to Tania Obst and the Australian 21 & under national team who finished with a silver medal at the Netball World Youth Cup in Botswana. Although the team were disappointed to not go one better they showed great resilience and character that will no doubt be reflected as these athletes transition into Suncorp Super Netball and the Diamonds program in future years.

The Netball Australia High Performance Plan was implemented with a focus on athlete pathways, the daily training environment, competition, coaching, research and innovation and leadership. The following elements are the key deliverables from that plan.

### Training and Performance Environment

**Deliverables**

Deliver a world class training environment to win milestone events.

**Comment**

Alignment of the Netball Australia high performance system is critical to ongoing success.

Netball Australia confirmed new partnership agreements between Netball Australia Member Organisations and State/Territory Institutes and Academies of Sport to deliver daily training environments to nationally identified athletes. This included an agreed set of national key performance indicators that align with Australian Institute of Sport performance requirements from Australia’s Winning Edge.

To improve coordination and support for key athletes throughout the entire year integration of Australian Diamonds coaching and support staff with coaching and support staff in Suncorp Super Netball was a priority, along with collective engagement of national and State/Territory high performance managers and staff through phone conferences and face-to-face meetings, including the Executive Conference in July. A key strategy, moving forward to the Commonwealth Games in 2018 and the Netball World Cup in 2019 will be enhancing these partnerships and supporting clubs in delivering world class, integrated training environments.

The Australian Diamonds squad and Suncorp Super Netball athletes were monitored daily by Australian Diamonds staff and Suncorp Super Netball club performance staff to ensure effective management of training load, injury prevention and injury treatment. Nationally identified athletes further down the pathway and athletes competing in the Australian Netball League also received daily or weekly load monitoring. Netball Australia worked with the Australian Institute of Sport on continuing to implement the Athlete Management System (AMS) high performance athlete database to bring together performance, injury and wellbeing data into one application for use across the entire high performance system. AMS is now used nationally by all Suncorp Super Netball clubs, State/Territory Institutes and Academies of Sport and by Member Organisations in supporting pathway development.

An analysis of performance support services in each Member Organisation, including Suncorp Super Netball Clubs, was also undertaken during 2017 and results of this data has been shared throughout the system.

Individualised athlete performance plans against national benchmarks were prepared and monitored for all Australian Diamonds and Netball Centre of Excellence athletes. Working in partnership with Member Organisations and State/Territory Institutes and Academies of Sport these individual plans have been extended to include all nationally identified athletes. Progress against the plans is monitored and reported on twice annually.

Partnerships were entered into with the Australian Institute of Sport for delivery of performance support services to the Netball Centre of Excellence program and to support Netball Australia’s development, leadership and delivery of personal excellence services to athletes through the pathway.

### Athlete Identification and Development

**Deliverables**

Identify and develop the next generation of high performance athletes.

**Comment**

The Netball Centre of Excellence continued to provide access to world leading coaching and support services for some of Australia’s best netball talent as well as specialist camps with a focus on athlete and coach development. Programs were run for talent groups at the Australian Institute of Sport in Canberra at 17 and under level for targeted “tall” athletes and the 19 and under squad.

The development of the netball athlete pathway framework that maps out the key technical, tactical, physical and wellbeing requirements for development of future Australian team athletes continued. The future focus of the netball athlete pathway framework will be developing tools and resources that make this key information available to athletes, parents, coaches and support staff through an online application.

The reform to underage national selection processes was implemented in 2017. In addition to using AMS as a repository of selection data, information on competition performance was supplemented by a broader athlete profile looking at a range of physical and off court characteristics to better profile and enhance the talent identification process.

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**Training and Performance Environment**

**Deliverables**

Deliver a world class training environment to win milestone events.

**Comment**

Alignment of the Netball Australia high performance system is critical to ongoing success.

Netball Australia confirmed new partnership agreements between Netball Australia Member Organisations and State/Territory Institutes and Academies of Sport to deliver daily training environments to nationally identified athletes. This included an agreed set of national key performance indicators that align with Australian Institute of Sport performance requirements from Australia’s Winning Edge.

To improve coordination and support for key athletes throughout the entire year integration of Australian Diamonds coaching and support staff with coaching and support staff in Suncorp Super Netball was a priority, along with collective engagement of national and State/Territory high performance managers and staff through phone conferences and face-to-face meetings, including the Executive Conference in July. A key strategy, moving forward to the Commonwealth Games in 2018 and the Netball World Cup in 2019 will be enhancing these partnerships and supporting clubs in delivering world class, integrated training environments.

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**Athlete Identification and Development**

**Deliverables**

Identify and develop the next generation of high performance athletes.

**Comment**

The Netball Centre of Excellence continued to provide access to world leading coaching and support services for some of Australia’s best netball talent as well as specialist camps with a focus on athlete and coach development. Programs were run for talent groups at the Australian Institute of Sport in Canberra at 17 and under level for targeted “tall” athletes and the 19 and under squad.

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In October the Fast5 national team came together to participate in the Fast5 World Series held in Melbourne in October. The team finished with the bronze medal. 2017 was a significant year for our underage programs. In January the Australian 21U team participated in the Netball World Youth Cup in Gaborene, Botswana. Unfortunately, the team was unable to replicate their form during the preliminary rounds and came away from the tournament with the silver medal. A highlight of the Netball Youth World Cup was Jamie Lee Price being named as the player of the tournament.

Following the Netball Youth World Cup a comprehensive review was undertaken of the program. This review has led to a number of key changes and changes in the implementation of the national program, the technical progression of Australian athletes and the role of our partners in assisting supporting Australia athletes perform on the international stage.

In August the Netball Centre of Excellence hosted the New Zealand secondary schools team in a series of matches against Australian athletes identified participating in the 17 & under national camp. This successful exchange will continue in 2018.

**LEADING A NATIONAL SYSTEM**

**DELIVERABLE**
Deliver leadership that supports an aligned, coordinated and effective national system.

**COMMENT**
Netball Australia continued to implement its four year high performance strategy. The key focus areas of the strategy are:

- Leading and aligning the high performance netball system;
- Setting standards that enhance athlete performance, development and progression;
- Identifying and supporting our best talent; and
- Harnassing and sharing our knowledge.

The emergence of Suncorp Super Netball (SSN) and the alignment to the Netball Australia high performance competition pathway continued in 2017. A key initiative was the closer steering of the Australian Netball League with Suncorp Super Netball. This created a great opportunity for our 54 HP coaches and MO coaching staff to reconnect, obtain some valuable development around coach leadership, wellbeing and culture.

In one of the closest and most competitive seasons Australia athletes perform on the international stage, Netball Australia continued to support Australian Diamonds coaching staff with their respective Individual Coach Development Plans as part of the Coach Excellence program. The Targeted Coach Program continued to provide vital coach development for nationally identified coaches across our high performance system. The program provided 317 coach mentoring, assessment and development experiences integrated into various Netball Centre of Excellence programs including the Netball Youth World Cup in Gaborene, Botswana. Unfortunately, the team was unable to replicate their form during the preliminary rounds and came away from the tournament with the silver medal. A highlight of the Netball Youth World Cup was Jamie Lee Price being named as the player of the tournament.

Netball Australia delivered the final phase of the revised two-year High Performance Coach Accreditation which has been modelled on contemporary adult learning principles whilst incorporating contemporary high performance coaching content. Seven coaches are currently completing the program and are preparing for their final practical assessments with their mentors which will take place during the 2018 Suncorp Super Netball. Australian Netball League and State League seasons.

A National High Performance Coaching Conference was conducted in Brisbane to coincide with the Quad Series and the final phase of the High Performance Performance Course. This created a great opportunity for our 54 HP coaches and MO coaching staff to reconnect, obtain some valuable development around coach leadership, wellbeing and culture and to enjoy some entertaining international netball.

**RESEARCH AND INNOVATION**

**DELIVERABLE**
Identify opportunities to innovate, conduct research and solve performance problems.

**COMMENT**
The first draft of the Netball Australia performance support model was completed in 2017. This framework sets out the services, standards and requirements of performance support staff and partners to deliver the ongoing technical, tactical, physical and mental development of athletes. The framework is closely aligned to the National Athlete Pathway Framework and when finalised will guide the resourcing required by the entire netball system to maximise athlete progression and performance.

Netball Australia has developed minimum standards for medical and physical screening for all athletes participating in Suncorp Super Netball. This includes Sport Concussion Assessment Tool (SCAT 5) scanning which is part of an updated Netball Australia Concussion Policy that was finalised in early 2017.

Netball Australia has continued to drive the implementation of the innovative online KINE program aimed at reducing the incidence of knee and other lower leg injuries in netball. The program was designed by Diamonds Head Physiotherapist Alan pers Aitken and was rolled out extensively across the netball community in 2017. This included significant education and support to Member Organisations in delivering the program in their jurisdiction as well as the development of an approved provider network.

2017 saw a re-emergence in netball research conducted within Australia. It is estimated around 25 projects are currently in process aligned with the netball Australia research agenda themes (energy availability, game demands, health and wellness etc) and 12 were finalised and published, which is a great effort by all. Noteworthy is the PhD completion by Netball Australia’s PhD student Alice Sweating for thesis titled “Discovering the movement sequences of elite and junior female netball players”. Alice’s findings are now being incorporated into the NA National Athlete Pathway Framework and a series of 2-minute videos on each chapter is being prepared for further dissemination. In this regard the development of Netball Australia’s High Performance Research Case Study:裡lining the sports national research agenda, research philosophies, ethics process and netball research committee which is to be finalised and formed in 2018. The primary objective of this guideline is to provide a central platform for the research that Netball Australia supports. whilst the secondary objective is to outline a transparent guideline that attracts the highest quality, enthusiastic and passionate researchers to investigate gaps in the knowledge in netball.

**MAJOR ACHIEVEMENTS**

**January Quad Series - Gold**
Game 1 Durban: Samsung Diamonds 57 v Silver Ferns 50
Game 2 Durban: Samsung Diamonds 62 v South Africa 46
Game 3 London: Samsung Diamonds 47 v England Roses 46

**February Quad Series - Gold**
Game 1 Brisbane: Samsung Diamonds 54 v England Roses 50
Game 2 Canberra: Samsung Diamonds 58 v South Africa 52
Game 3 Invercargill: Silver Ferns 57 v Samsung Diamonds 47

**October Fast5 Netball World Series - Bronze**
Game 1 Brisbane: Samsung Diamonds 54 v England Roses 50
Game 2 Canberra: Samsung Diamonds 58 v South Africa 52
Game 3 Invercargill: Silver Ferns 57 v Samsung Diamonds 47
Game 4 Sydney: Samsung Diamonds 58 v Silver Ferns 42
**INSPIRED LEADERSHIP**

### UNIFIED, COLLABORATIVE AND ALIGNED SPORT

**DELIVERABLES**
- A unified, collaborative and aligned sport.

**COMMENT**
Netball Australia conducted two Forums with Member Organisation delegates, a Management Leadership Conference, two Suncorp Super Netball (SSN) CEO meetings, two SSN CEO and Presidents meetings and various operational meetings with Member Organisation representatives.

A major Stakeholder Engagement Reconciliation Project commenced in June, to review and consider how Netball could operate in a more united manner.

### INTEGRITY AND INFLUENCE

**DELIVERABLES**
An Integrity Framework that protects the integrity and health and wellbeing of participants.

**COMMENT**
Netball Australia Integrity Unit successfully rolled out the Integrity in Netball Framework and Associated Rules. There were no reportable incidents under the Integrity in Netball Framework in 2017.

Netball’s Integrity Framework is reviewed annually, and the main focus was on the introduction of Suncorp Super Netball. Relevant policies and rules were amended to reflect changes in operations.

The Australian Government’s National Integrity in Sport Unit confirmed netball’s low risk assessment for corruption and drug in sport violations. Netball Australia will work with the National Integrity Sport Unit to undertake a more detailed threat assessment for netball in 2018 given the last formal threat assessment was completed in 2014.

Netball Australia implemented a new model for its Integrity and Product Fee Agreements with approved sports betting providers. Agreements were executed with 19 operators, and product fees of $36,705 were received and subsequently reinvested into netball’s integrity framework.

Netball Australia remained an active member of the Coalition of Major Professional and Participation Sports Integrity Committee and Australian Government’s Sports Integrity Network. Key issues on the agenda included fantasy products and integrity, risks, Review of Australia’s Sports Integrity Arrangements, Illegal offshore wagering, sports betting advertising and sponsorship, sports betting tax harmonisation.

Netball Australia reviewed the Member Protection Policy and Complaint Handling Regulation, along with engaging Member Organisations regarding how the Policy was being implemented at the community level and identification of strategies to address challenges identified. Netball Australia also participated in an assessment conducted by the Australian Childhood Foundation, supported by the Australian Sports Commission, and will work through the recommendations in 2018.

Following the Royal Commission into Institutional Responses to Child Sexual Abuse report on Working With Children Checks, Netball Australia continued to address all the recommendations and State and Territory Legislative requirements.

Netball Australia remained an active member of the Coalition of Major Professional and Participation Sports Steering Committee. A diversity of work was completed in 2017, including contributions to the Foreign Policy White Paper, Anti-Siphoning List, NSW’s Fan-Taxing Act, Girls Make Your Move campaign, Alcohol Beverages Advertising Prohibition Bill 2015, Media Reform Legislation, Security at venues review, Copyright Law – Safe Harbour Provisions, Sport Infrastructure Funding Project and Sport and Recreation Tax Credits Proposal.

Netball Australia provided submissions to the Australian Government’s National Sports Plan consultation process and examination into Australia’s trade and investment relationship with the United Kingdom.

### PEOPLE AND CULTURE

**DELIVERABLES**
An environment that values employees and engages and connects them to the organisation.

**COMMENT**
Throughout 2017 a focused systems and structure aimed to ensure Netball Australia’s workforce can deliver on the strategic objectives.

A review of Netball Australia’s priorities, resulted in an examination of Netball Australia’s organisational design. Netball Australia is now structured across four pillars; Sport, Business, Events and Media. Work commenced in 2017 to align internal planning and budget processes to the new pillars and update all job descriptions to ensure they are fit for purpose.

Netball Australia staff worked with Leading Teams on Organisational Development, focusing on culture, including values, behaviours and attitudes around gender equality. 45 staff were involved in this program in 2017, which will continue in 2018. Staff reviewed their trademark behaviours, identifying the behaviours of respect, agility, team and excellence to drive our business.

In parallel, Netball Australia staff worked with a consultant to implement a Health and Safety Executive Management Standards (UK) program. 36 staff attended this training in 2017. Both programs were predicated around culture and how staff, especially line managers can identify psychological hazards in the workplace, including signs of work and non-work stressors, and how staff can support one another and have difficult conversations.

Netball Australia staff formed a People and Culture Committee to provide relevant, timely assistance to the Chief Executive to support the development of strategies and processes that foster successful management of Netball Australia’s workforce, identify and recommend continuing and one-off initiatives that will promote a positive organisational culture, support the design and delivery of these strategies, processes and initiatives and model Netball Australia’s trademark and values.

### SOCIAL IMPACT

**DELIVERABLES**
Netball impacts on the social, political, economic, education and health status of women and girls.

**COMMENT**
Netball Australia partnered with Our Watch, the Australian Football League, National Rugby League and Rugby Australia, to help drive nationwide change in the culture, behaviours and attitudes amongst our sporting communities that lead to violence against women and their children.

The Netball Australia Board signed a statement committing, with Our Watch, to work towards and Australia where women and their children live free from all forms of violence by promoting women’s participation and opportunities, challenging gender stereotypes and roles, challenging violence supportive attitudes and behaviours and encouraging respectful, healthy and equal relationships on and off the court.

Netball Australia played a leading role in communicating key messages aligning with the Our Watch campaign during the 16 Days of Activism, which reached over 105,000 people. The campaign included links to Netball Australia’s online “Expect Respect” modules, to ensure that communication activities were supported by improved education in Prevention of Violence against Women for our netball community.

Netball Australia’s Board and staff confirmed its support of marriage equality in Australia, highlighting that as a sport, we want every Australian to value their connection with the game, recognising the right of our players, volunteers, coaches and administrators to participate in our game without discrimination. Netball Australia, led by the Board, became a signatory to Australian Marriage Equality.

### SUCCESSFUL INTERNATIONAL SPORT

**DELIVERABLES**
A strong and influential relationship with the International Netball Federation.

A vibrant and engaged Asian Region.

**COMMENT**
Australia’s Sue Taylor was re-elected to the International Netball Federation (INF) Vice President position at the Congress Meeting in June.

Four Australian representatives are members of the INF Coach Advisory Panel.

Australia’s Kathryn Harby-Williams was elected as Vice President of the Asian Region.

One Australian representative is a member of the INF Rules Advisory Panel.

Six Australian IUA umpires were selected to officiate in International Tests.

Australia had one umpire officiate at the World Youth Cup in Botswana and one umpire coach appointed to the umpire appointments panel.

Two Australian umpires were selected to officiate in the Fast5 World Series and one umpire coach was appointed to the umpire appointments panel.
NETBALL AUSTRALIA
The relationship between Netball Australia and each of the Member Organisations exists at three levels – governance, senior management and operationally.

A range of opportunities including Strategic Forums, CEO and operational personnel meetings allow Netball to review progress against plans, discuss issues of strategic importance and agree on a way forward.

The Member Organisations are closely involved in determining the strategic priorities for netball nationally and therefore there is a significant amount of strategic alignment of all plans.

The Member Organisations play a vital role in leading, managing and delivering netball in their respective state or territory. 2016 has been a year of growth, development and innovation across all aspects of netball.

Member Organisations delivered substantial achievements through:

NETBALL ACT

PRESIDENT: Lauren Gale (until May), Louise Biston (from May)

DELEGATES: April AGM – Elizabeth Murphy, Lisa Meggs
June Strategic Forum – Erin Taylor, Lisa Meggs
November Forum – Louise Biston.

CEO: Adam Horner (until April 2017), Benita Bittner (from July 2017)

MISSION: Netball ACT will know when we have achieved our vision to be a leader in the ACT when netball is the sport of choice for young girls and women of all backgrounds across the ACT and everyone has the opportunity to be involved in the sport in a way that brings them engagement and belonging.

NETBALL NSW

PRESIDENT: Wendy Archer

DELEGATES: April AGM – Wendy Archer, Christine Feldmann
June Strategic Forum – Wendy Archer, Christine Feldmann
November Forum – Janet Drakos, Louise Sullivan

CEO: Carolyn Campbell

MISSION: Netball NSW will provide to the NSW community sporting leadership and partnership through netball education and training programs, an extensive range of competitions and national success. It will be achieved through professional management and support to all administrative levels involved with the game so that these entities are financially viable.

HIGHLIGHTS IN 2017:

- Nominated by NACT, Carmel Weatherburn won the “WIN News Canberra Outstanding Service to Sport Award” at the 2017 Canberra Sport awards hosted by Active Canberra for her work with umpires throughout the ACT.
- MOUs with ATSI Tournament Committees, Mens Netball and School Sport were established to improve communication and delivery of netball throughout the ACT.
- Introduction of the Indigenous Athlete Education for the first time as part of the lead up to the ATSI Tournament.
- 4,500 social players; an increase in participation of 14% from 2016.
- 88 people obtained coach, umpire, or bench officials accreditation in 2017. 128 volunteers participated in MyNetball training.
- Tuggeranong Netball Association won their third Division One State League title in a row.
- ACT managing league players, Harper Pannora, Walt Morton, Nick Cameron-Nesar and Josh Rochow were selected to represent Australia as part of the 17s Mens “Team to tour NZ.
- The Canberra Classics team won gold in the 60+ division at the World Masters Games held in New Zealand.
- Facebook followers increased 21%, Twitter followers increased 44%, website visits increased 10%, You Tube video views increased by 1,480 views.
- The ACT School Sport Teams finished sixth at the Pacific School Games held in Adelaide in both the 12s and 15s age divisions. Malia Harrison was named in the Australian School Girls team along with Eliza Rixon as a shadow player. Emma Flick-Booth was awarded the Amy Safe Award for exemplary on court behaviour and outstanding contribution to her team while representing Budgys Indigenous Netball in the 15s.

Finishing third heading into the Final Series, the GIANTS survived back-to-back sudden-death matches to feature in the inaugural SSG Grand Final on Saturday 17 June at Brisbane Entertainment Centre.
- As a result of introducing a second elite team, Netball NSW doubled its Club Membership numbers with 2,480 GIANTS Netball Members and 2,279 NSW Swifts Members.
- Suncoor Super Netball regular season crowd record of 11,871 fans in Round 14 at Qudos Bank Arena, Saturday 27 May. This surpassed the previous record of 10,571 fans at Qudos Bank Arena in Round 9, Sunday 23 April.
- Netball NSW participated in the inaugural Super Club Challenge in July, as the only Australian side under the Giants NSW banner. Made-up of athletes from the GIANTS, Swifts and NSW Pathways, the team finished third against teams from New Zealand (Southern Steel, Central Pulse and Northern Mystics), Fiji, South Africa, Trinidad & Tobago and the English Superleague (Celtic Wales).
- The Netball NSW Schools Cup competition continues to grow in popularity, with a record 12,600 participants across the State; an increase of 40% on 2016 participation numbers. The introduction of two new age divisions – Years 9/10 Girls and Years 9/10 Boys – assisted with the increase in numbers.
- The NSW Marie Little OAM Shield Team claimed their third consecutive title at the 2017 tournament at Perth’s State Netball Centre. Adding to the achievement, NSW have managed to remain undefeated in three years – with only a draw against South Australia in the final round of this year their only close call.
- 16,295 new registered members across Coaching, Umpiring, umpiring. A further 7,455 individual online courses were completed via MyNetball.
- Netball NSW’s elite competition, the Samsung Premier League, returned for its second season at Genia Netball Centre. With two new Champions (Opens: Manly Warringah; Division One: UTS St George Sparks), the competitions attracted thousands of visitors in different formats. More than 11,500 spectators watched games in venue, with another 50,482 views on samsungpremierleague.com.au; this includes more than 10,700 visiting the live streaming page, with two games broadcast per week (Show Court & Court 1).
- In addition, Netball NSW trialled live streaming the Grand Finals directly via the Netball NSW Facebook page. More than 31,800 tuned into the U20s Grand Final (Tues 19 Sept), with a further 29,300-plus tuning in to watch the Opens Grand Final the following night (Wed 20 Sept).

NETBALL QUEENSLAND

PRESIDENT: Jean Seawright

DELEGATES: April AGM – Jean Seawright, Chris King
June Strategic Forum – Jean Seawright, Marie Kavanagh
November Forum – Jean Seawright, Chris King

CEO: Catherine Clark

VISION: To become a world-leading sports organisation, respected for transforming lives through Netball.

HIGHLIGHTS IN 2017:

- Total registrations in MyNetball: 61,704, an increase of 7.59% over 2016.
- 79% of the MyNetball registrations were self-registrations, up 150% over 2016.
- Over 10,000 students in 185 schools participated in Suncoor NetSETGO Sporting Schools program.

NETBALL NORTHERN TERRITORY

PRESIDENT: Catherine Norton

DELEGATES: April AGM - Catherine Norton, Tony Smith
June Strategic Forum – Catherine Norton, Leanne Bugg
November Forum – Catherine Norton, Leanne Bugg

CEO: Shelley Haynes

MISSION: To administer Netball in the Northern Territory through the provision of an identified pathway for players, coaches and umpires while seeking the consistent improvement of netball in the Region.
NETBALL SOUTH AUSTRALIA

PRESIDENT: Graeme Gilbert

DELEGATES:
April AGM - Graeme Gilbert, Ben Scales
June Strategic Forum - Graeme Gilbert, Tanya Denning
November Forum - Graeme Gilbert, Nicole Williams

CEO: Ben Scales

PURPOSE:
As guardians of the sport we will enrich the community

HOW WE WILL OPERATE:
We will be bold, relevant, inclusive, accountable and enduring.

HIGHLIGHTS IN 2017:
• The South Australian 17 and Under State team repeating
  their success of 2016 in winning the National title for the
  second year in a row.
• Securing $6.1M in State Government funding for the first
  stage of the Priceline Stadium redevelopment.
• Significant participant growth in the use of MyNetball
  with a 66% increase in online self-registrations from
  2016.
• A 46% increase in Adelaide Thunderbirds membership,
  with 2,045 members joining in 2017.
• Commercial revenue growth (sponsorship, membership,
  ticketing, hospitality and merchandise) of 32% year
  on year, with 43% growth in Adelaide Thunderbirds
  ticketing, hospitality and merchandise.
• Hannah Petty being named Captain of the Australian
  World Youth Cup Team and the emergence of
  another young local talent in Sadie Glasgow who also
  represented Australia at the World Youth Cup and made
  her SSN debut, contributing strongly across the season
  and the State League competition being rebranded the RACTI
  League. The league also celebrated its 50th anniversary.
• Netball Tasmania was also successful in driving
  growth in the use of MyNetball.
• Netballers to be successful at an elite level.
• A significant focus of our organisation this year was the
  development of our 2018-2022 Strategic Plan, which
  included implementation of a new Customer Relationship
  Management (CRM) system and improving services to Netball Victoria members with extended
  hours and additional staff.
• Greater integration across the Netball Victoria community, including development of a Regional
  Delivery Framework.
• Developing leaders in our own organisation and planning for succession.
• Continuing to act as a leader in the equality movement
  (CEO of the Victorian Multicultural Commission's Multicultural
  Sports Fund for $600,000 over four years to increase participation and
  opportunities amongst multicultural communities.
• Record number of school-aged children participating in
  netball through Sporting Schools program (179 schools and
  1687 participants).

NETBALL TASMANIA

PRESIDENT: Liz Banks

DELEGATES: April AGM - Liz Banks, Marjory Kerslake
June Strategic Forum - Liz Banks, Marjory Kerslake
November Forum - Liz Banks, Marjory Kerslake

CEO: Julia Phillips (until May), Aaron Pidgeon (from May)

OUR VALUES:
Inclusion – we are committed to the principles of respect and equality.
Integrity – we are committed to the practices that are safe, fair, transparent and open
Professional – we demonstrate our professionalism through our integrity and commitment to continuous improvement
Leadership – we are the leaders for the sport of netball in
Tasmania and pursue a culture of inspiring and motivating others.
Excellence – we value outstanding performance in ourselves and others.

HIGHLIGHTS FOR 2017:
• SSN Netball was played in Tasmania for the first time via
  Netball Tasmania's partnership with Collingwood.
• Attire at the match was strong and the crowd
  were treated to a fantastic game. Netball Tasmania looks
  forward to hosting Collingwood again in 2018 for both
  pre-season and competition matches.
• Collingwood provided a unique opportunity to build
  netball path through netball.
• Tasmania re-entered the AIL competition in 2017 in
  partnership with Collingwood, and had a successful
  campaign with 7 wins and narrowly missing the finals.
• Netball Tasmania is excited about the
  AIL provides for Tasmanian athletes, and the support
  being provided by Collingwood to allow Tasmanian
  netballers to be successful at an elite level.
• Netball Tasmania entered into a new sponsorship
  agreement with RACT in 2017, with the State League
  competition being rebranded the RACTI League.
• The league also celebrated its 50th anniversary.
• Continuing as a Tasmanian’s longest running true state-wide
  sporting competition.
• Netball Tasmania took steps to increase the exposure
  of the State League competition, and engage new
  audiences, through the live streaming of the RACTI
  League Grand Final which was viewed live online in
  every state in Australia and a number of countries world-
  wide. Devon Netball Association on the
  North-West Coast very successfully hosted the Netball
  competition for the Australian Masters Games, receiving
  fantastic feedback from participating teams.
• Late 2017 saw changes made to the Netball Tasmania
  team, with many roles shifting in focus, and many
  new faces joining the team. These changes will allow
  Netball Tasmania to provide a greater focus on member
  service, engagement via web and social media channels,
  schools and junior participation programs, and a shift
  in approach to High Performance programs.

NETBALL VICTORIA

PRESIDENT: Jenny Sanchez (until 21 May 2017), Richelle McKenzie (from 29 June 2017)

DELEGATES: April AGM – Jenny Sanchez, Richelle McKenzie
June Strategic Forum – Kyriss Zimmerman, Richelle McKenzie, Wendy Frost (Observer)
November Forum – Richelle McKenzie, Marlene Elliot

CEO: Rossie King

MISSION:
We exist to enrich Victorian communities through the sport of netball.

VALUES:
Teamwork, Accountability, Integrity, Innovation, Empowerment

HIGHLIGHTS IN 2017:
• Launched and released our 10 year Statewide Facility
  Strategy.
• Saw strong outcomes in response to our ongoing
  advocacy work to all levels of government on behalf of
  the netball community, including obtaining $1 million
  for the State Netball & Hockey Centre business case,
  and securing funding and support for a variety of other
  community and high-performance netball projects across
  Victoria.
• Systems innovations to support our Melbourne Vixens
  Members and fans, and Netball Victoria Members
  – including implementation of a new Customer
  Relationship Management (CRM) system and improving
  services to Victoria’s members with extended
  hours and additional staff.
• Greater integration across the Netball Victoria community
  including development of a Regional
  Delivery Framework.
• Developing leaders in our own organisation and
  planning for succession.
• Continuing to act as a leader in the equality movement
  (CEO of the Victorian Multicultural Commission's
  Multicultural Sports Fund for $600,000 over four years to increase participation and
  opportunities amongst multicultural communities.
• Record number of school-aged children participating in
  netball through Sporting Schools program (179 schools and
  1687 participants).

NETBALL WA

PRESIDENT: Deane Pieters

DELEGATES: April AGM – Deane Pieters, David Shillingworth
June Strategic Forum – Deane Pieters, Julie Beeck
November Forum – Deane Pieters, Julie Beeck

CEO: Simon Taylor

VISION:
One netball community driving Western Australia’s leading sport.

HIGHLIGHTS IN 2017:
• A record 144 teams competed in the annual NAILDOC
  Netball Carnival, cementing its position as one of the
  largest Indigenous sporting carnivals in Australia.
• Our largest participation event reached new heights,
  with over 13,000 people converging on the State
  Netball Centre and Wembley Sports Park for the
  Smarter than Smoking Association Championships.
• The State Netball Centre hosted the Marie Little OAM
  Shield for the first time. The competition gives females
  with an intellectual disability the opportunity to
  compete at a National Tournament.
• A significant focus of our organisation this year was the
  development of our 2018-2022 Strategic Plan, which
  will fuel the growth of the game in our State.
• The Western Sting secured their maiden Australian
  Netball League Gold Medal following an emphatic win
  over the Vic Fury.
• The first Member Organisation to hold registered Fast5
  netball competitions.
• Establishment of West Coast Fever as a stand alone entity.
• Renewed funding from the Department of Prime
  Minister and Cabinet for the further term to deliver
  the Shooting Stars program throughout Western Australia.

• Four Melbourne Vixens named in the 2017 Suncorp
  Super Netball Team of the Year.
• Increased digital presence with growth in social media
  following and output.
• Successful tender of the Victorian Multicultural
  Commission’s Multicultural Fund for $610,000
  over four years to increase participation and
  opportunities amongst multicultural communities.
• Record number of school-aged children participating in
  netball through Sporting Schools program (179 schools and
  1687 participants).
The Australian Sports Commission (ASC) thanks all of our partner national sporting organisations (NSOs) for your continued hard work and commitment to excellence. All of you understand innately the importance of sport in Australian life. It’s much more than a source of national identity and pride, it’s the fabric that binds us together - a common language for all, with multiplier benefits in health, education, social cohesion and the economy.

There were many great sporting events to celebrate during the course of last year – the launch of both the AFL Women’s competition and the National Netball League with prime-time TV coverage, our most successful winter sports season ever on the world stage, and fairytale victories against the odds for Cronulla in the NRL and the Western Bulldogs in the AFL.

Last year’s Olympic and Paralympic Games underscored the challenge however for Australia in retaining its status as one of the world’s pre-eminent sporting nations, given rising competition from developed and developing nations alike. We must keep innovating, being bold and willing to change both on and off the field if we are to succeed, not just in Olympic and Paralympic sports but across the sporting spectrum.

We appreciate the willingness of NSOs to embrace this challenge. We commend athletes for their dedicated commitment to training ahead of the PyeongChang 2018 Winter Olympic and Paralympic Games, the Gold Coast 2018 Commonwealth Games and, further ahead, the Tokyo 2020 Olympic and Paralympic Games.

One of the most important long-term challenges for our country is to help our children be physically active, to participate in sport and enjoy its lifelong benefits.

The ASC’s Sporting Schools program has now reached more than 5,600 primary schools around Australia and has already begun a targeted program for high schools. It is vital to ensure physical education is re-emphasised in the national school curriculum. To this end, the ASC has been doing ground-breaking work on physical literacy for children and youth and we look forward to rolling this out nationally in the year ahead.

As the national leadership organisation for sport in Australia, the ASC was delighted when our new Minister for Sport the Hon. Greg Hunt recently proposed a National Sports Plan, the preparation of which will be led by the ASC. This will create, for the first time, a comprehensive blueprint for Australian sport. It’s an outstanding initiative and we thank the Minister for his leadership and vision. We hope all NSOs take the opportunity to contribute their views to the plan.

Most of you will know that this year the ASC welcomed a new CEO Kate Palmer, a talented sports leader, who has quickly built excellent relationships with sports and is embracing the challenges ahead with an inspiring enthusiasm.

Finally, I say a big thank you to the army of volunteers – parents, coaches, officials and administrators - who contribute their time and services for the good of Australian sport. You bring community strength, passion and great value to the identity, productivity, cohesion and health of our nation.

The ASC wishes you every success in the year ahead. We look forward to working closely with you for the common good of Australian sport.

John Wylie AM
Chair, Australian Sports Commission