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SPORT NOT ONLY INSPIRES AND UNITES, **IT ALSO PROMOTES** COMMUNITY INVOLVEMENT, HESION **ID ACTIVE** IFESTYLES.

## Mr John Wylie AM

Chairman
Board of the
Australian Sports
Commission



MESSAGE FROM THE AUSTRALIAN SPORTS COMMISSION

The Australian Sports Commission (ASC) has two core goals — ensuring Australian athletes excel in the international sporting arena, and increasing Australians' participation in sport.

These two clear objectives are mutually reinforcing — international success inspires Australians to participate in sport, and greater participation helps nurture our future champions. Sport not only inspires and unites, it also promotes community involvement, cohesion and active lifestyles.

Australians are inspired by success on the world sporting stage — it's central to who we are as a nation. The 2012 London Olympics showed that the standards required for elite international success keep increasing relentlessly. Traditional competitors keep getting better, and rising countries have become forces to be reckoned with in many of our stronghold sports. If we want to continue to enjoy the success we expect, we need to respond to this new environment in circumstances where Government funding for high performance sport is likely to be constrained at current levels.

This means we need to raise the bar ourselves in everything we do in high performance sport — our talent identification and development, coaching, sports science, use of technology and innovation, and the management and administration structures that support our athletes. It is fundamental to success that we set the same standards of excellence and accountability in all of these areas that we expect of our athletes on competition day. The ASC, which is investing a record \$170 million this year in high performance programs, has the responsibility to ensure that we have high performance support structures in place to enable high performance sporting success. We have significant work to do on these fronts. Our partner sports can expect much sharper focus by the ASC in future on best practice governance and administration, intellectual property ownership, athlete management and support structures and general accountabilities by the sports.

Despite recent events that have impacted upon the integrity of sport, it is important to emphasise that our commitment to elite international sporting success will never compromise our commitment to integrity in sport. Our belief in, and requirement for sports to uphold, the values of fair and honest competition is inviolable.

Importantly, the ASC is investing \$120 million this year to promote grassroots participation in sport throughout Australia and to continue a suite of successful national programs such as the Active After-school Communities program. Increased community sport participation has a profound long term dividend, and remains a vital objective of the ASC notwithstanding the challenges in high performance sport.

The ASC looks forward to working in collaboration with the sport sector to encourage more people into sport and to drive Australia's continued sporting success.



BOARD REPORT

# THE SPORT HAS NEVER BEEN IN BETTER SHAPE AS A RESULT OF OUR CLEAR ALIGNMENT AND WILLINGNESS TO SUPPORT THE GREATER GOOD



# Noeleen Dix

President

# BOARD REPORT

At the end of each year it is healthy to reflect on how far we have come. Whether we have achieved what we set out to do? Are we balancing the needs of our members with our drive to succeed commercially? Are we delivering on our ambition to have strong governance and management of the sport? It is now five years since the inception of the ANZ Championship when we dreamed of creating the most successful national netball league in the world.

We also dreamed of stronger partnerships with government. This has come about through federal government assistance in purchasing our new Home for Netball, and investing in our participation, high performance and community programs. The Minister for Sport, Kate Lundy has been integral in our renewed relationships and we thank her for the respect that she shows us and the trust placed in us to deliver on both sport and community outcomes.

We imagined an environment with more corporate investment, higher profile athletes and an increase in all media coverage and I thank our sponsors and media partners who made this a reality in 2012. We were excited about the opportunity to increase visitation to our websites but we have now also enhanced our into digital media — Facebook, Pinterest, Twitter, YouTube and apps and are developing our own content.

We promised to work together to strengthen the game at all levels and I thank our eight Member Organisations and all of their coaches, umpires and administrators who have contributed to national priorities. The sport has never been in better shape as a result of our clear alignment and willingness to support the greater good.

We made a commitment to our athletes that we would strive to ensure they could earn an income from the sport that they are passionate about. We are incredibly proud to say that our Diamonds are close to achieving this.

We also made a commitment to ensure that every little girl would be introduced to netball through NetSetGo! and grow up with a netball in their hand. The next generation NetSetGo! which is being rolled out in 2013, will deliver on this commitment.

At a time when the public is questioning the position of the sport industry in our society, we need to protect our image, act with integrity and uphold our values. There is no room for complacency and my fellow Directors at both the national and state levels take this responsibility very seriously.

I would like to thank the Netball Australia Directors for their valuable contribution and ongoing commitment and for being so clear about the potential for our great game. On behalf of all of the Directors I would like to thank Kate Palmer, CEO of Netball Australia, who has continued to build and lead a strong team at netball headquarters. We are proud of the dedication and commitment that the NA staff put into their roles; as they all continue to go above and beyond; making sure that the bar is lifted every year.

We need to celebrate everything that is wonderful about netball. Valuing the past but focusing clearly on the future. We have started dreaming about what comes next...our aspirations must be bold and innovative, we have proved anything is possible, so look forward to the build up to the 2015 Netball World Cup in Sydney.

# **Directors**

Thank you to Debra Tippett who did not renominate after serving for five years as a Director. During that time Debra, a partner at Minter Ellison, added enormous value to the Board through her strong understanding of corporate governance and community netball. In particular Debra's involvement in the Technology Master Plan governance was critical to its success.

The Board welcomed Paolina Hunt who was appointed to the Board during the year to fill a vacancy and Kevin Roberts who was recruited as an Appointed Director.

# Vale

Betty Kempster (nee Robbie) — South Australia. A member of the Australian team from 1955.

Maxine Boyd (nee Waklin) — South Australia. A member of the 1958 Australian team.

Kate Palmer

CEO

# BUILDING THE BUSINESS CASE FOR INCREASED INVESTMENT FROM AUSTRALIAN BROADCASTERS IS OUR GREATEST CHALLENGE



# CEO MESSAGE

The impact of netball's new strategic positioning announced at the start of 2012 was significant with a raft of exciting new community initiatives launched and some outstanding commercial outcomes. Through the course of 2012 netball secured its future by purchasing a new home, launched stage one of a technology platform that promises increased engagement with the huge netball member and fan base, agreed on expansion of our national sponsorship framework and experienced record spectator and broadcast figures for both ANZ Championship and International Tests.

In the two years since the Australian Sports Commission increased netball's participation funding we have achieved significant outcomes in the areas of workforce development, inclusion and participation. In particular, the partnership between netball in Australia, Service Skills Australia and the Australian Sports Commission delivered a workforce plan that will create a powerful and capable workforce critical to the sport achieving ongoing success.

The organisation commenced work on a national audit of inclusion strategies. Netball plays an important role in connecting us to our communities and in providing support to our friends when they need us most. Every week thousands of young and not so young hit the court across the country. This is important for the health and wellbeing of our community but the real challenge for our sport is to ensure that all Australians feel like they belong, feel welcome and can connect with their community whatever their background and wherever they live, play and work.

This feeling of connectedness was never more evident than at the Asian Region Championships in Sri Lanka in August. Girls and women from all over Asia — Sri Lanka, Malaysia, Brunei, Singapore, India and Pakistan — took part in what was an incredible display of the power of our sport to bring women from different nations and cultures together.

Our leadership role both domestically and internationally is a hugely important one. Our project in the Pacific focuses on building capability in netball communities and increases the political and economic influence of women. In India the GOAL program gives girls livelihood skills and in Australia national initiatives focus on increasing and improving the quality of participation.



The future is bright for netball.
The Diamonds are wonderful young role models who balance the demands of being high performance athletes with other parts of their lives as they prepare for the 2014 Commonwealth Games and the 2015 Netball World Cup.
There can be no greater opportunity that to represent your country on home soil and we expect that the competition for a position on the national team will be fierce.

After a three year partnership with Network 10, Netball Australia finished the year without a broadcast partner when Ten confirmed it was changing direction. Building the business case for increased investment from Australian broadcasters is our greatest challenge. The gap is more glaring considering the six figure investment that SKY TV make to both the ANZ Championship and Netball New Zealand. The investment in New Zealand has resulted in netball becoming a premium broadcast product. Our ambition continues to be to increase the financial commitment to a level that acknowledges the netball product as an exciting, commercial opportunity that delivers great entertainment and deserves respect.

The financial gap created by broadcast impacts across the organisation and nowhere more significantly than when it comes to rewarding our elite athletes. Five years ago there would not have been a single elite netballer earning a living from the game. What a great story for women's sport that in 2012 eight of our current Diamonds earn a decent income from netball through ANZ Championship, national commitments and corporate ambassador roles. The Diamonds train and play as professional athletes and have never had higher profiles but there continues to be a 'gap' in the rewards for living a life where full time work or study outside the sport is difficult.

The Australian Sports Commission announced a new direction 'Australia's Winning Edge' just prior to the end of the year. No-one can argue with the fact that high performance investment should result in winning medals and netball is perfectly placed to deliver gold at both Commonwealth Games and the Netball World Cup. The fact that our sport is not an Olympic sport and can only deliver one medal at each event obviously impacts on the level of investment in our sport. Clearly when a similar approach is made to participation funding, netball can expect a significant share.

This great sport is driven by an army of people. Sincere thanks to the Member Organisations, our corporate, media and government partners, our business partners over the ditch and the 'friends of netball' who always willingly give their time and energy to assist us in achieving our goals.

The management team appreciates the strong and supportive leadership provided by the Netball Australia Board and values the collegiate and collaborative partnerships we have with the Member Organisation Directors and Management.



# 2012 HIGHLIGHTS

# **ANZ Championship**

The Waikato Bay of Plenty Magic became the first New Zealand team to win the fiercely contested competition, and the fifth team in as many seasons to take out the title.

# Harrison Hoist

Mystics defender Anna Harrison created the biggest talking point of the 2012 ANZ Championship when she was lifted by her defensive team mate to block a shot against the Melbourne Vixens. The legality of the manoeuvre created heated debate amongst fans and journalists in social and traditional media. The move, deemed to be legal, has changed defending forever.

# The Comeback Kids

The Melbourne Vixens established themselves not only as a serious title contender in 2012, but as the league's most dangerous team when coming from behind. Twice in consecutive games the Vixens came from behind to beat the Firebirds and Magic with goals in the last second of the game.

# **Australian Diamonds**

# Holden International Quad-Series

The Australian Diamonds claimed the 2012 Holden International Quad-Series title, beating New Zealand, England and South Africa in the 12-Test four-nation tournament.

# Record Win

The Australians recorded their highest ever score against the New Zealand when they defeated the Silver Ferns 68 – 48 at Allphones Arena in Sydney. Along with a record 68 goals against New Zealand, the Diamonds recorded their largest victory margin against New Zealand in twelve years. The victory set up the Quad-Series title victory for Australia.

# **Debutants**

Shooter Caitlin Thwaites and defender Chanel Gomes made their international debuts in 2012. Gomes, a replacement for Laura Geitz during the Quad-Series in defence, made her debut against South Africa in Newcastle. Gomes went on to claim a Player of the Match award in just her second Test. Thwaites, a Diamonds squad member since 2008, made her international debut in her adopted home town of Wellington, also against South Africa. Thwaites marked her international debut with a perfect 23 goals from

23 attempts in the second half.

# Captain Nat

Diamonds captain Natalie von Bertouch led Australia on home soil for the first time in 2012. After being appointed captain of the Diamonds prior to the 2011 World Netball Championships, injury prevented the South Australian from captaining Australia during the 2011 Holden Netball Test Series. Twelve months after the appointment, von Bertouch finally got her chance to captain Australia on home soil, first in Melbourne for the first Test of the Constellation Cup, followed by her home town of Adelaide in the first Test of the Quad-Series against England.

# 100 Club

Catherine Cox became just the fourth player in Australian netball to record 100 international Test appearances. After making her debut against South Africa in 1997, Cox reached the magical milestone in the second Test of the Constellation Cup at Vector Arena in Auckland. Cox joined Liz Ellis, Sharelle McMahon and Vicki Wilson as the only players to record 100 Test caps for Australia.

2012 HIGHLIGHTS



# Left

The Australian Diamonds enter court accompanied by San Remo NetSetGO! participants

# Right

Australian 21/U team member Paige Hadley

# 21/U Internationals

The Australian 21/U team beat New Zealand, England and Samoa to claim the 21/U International Netball Series in Ballarat, Victoria. The Australians remained undefeated on their way to claiming the underage title. The event was used as a hit out before the 2013 World Youth Netball Championships in Glasgow, Scotland.

# **Southern Force**

The Southern Force claimed its first Australian Netball League title after defeating the New South Wales Waratahs 50–38 in the Grand Final. The South Australians dropped just one game, against the AIS in Round 5, during the season before they went on to avenge the defeat with victory over the AIS in the Semi-Finals followed by the Waratahs in the Grand Final.

# **Nationals**

New South Wales claimed its fifth consecutive 21/U National Netball Championship title with a 49–38 victory over South Australia in the final at Challenge Stadium in Perth.

# Diamonds on the Move

The first phase of the Dare to Develop a Diamond programs was implemented in 2012 with 2020 coaches attending the 11–13 year programs delivered in all States and Territories.

# Home for Netball

The Australian Government made a significant financial investment of \$2.6 million for Netball Australia to develop a 'Home for Netball'. The new administrative offices, which will be ready in August 2013, will bring together Netball Australia and the ANZ Championship's Australian operations and the Asian Netball Federation secretariat, along with space dedicated to exhibition of Australian netball and its proud history.



FEATURE 11

# MADISON BROWNE

Few have dominated a year of netball like mid-courter Madison Browne did in 2012.

The 24 year old's performance this year with the Melbourne Vixens and Australian Diamonds was highlighted by becoming the first player to make a clean sweep at the Australian Netball Awards in November.

It proved to be a good personal check to come out realising that I've grown from this experience. I'm stronger for it and I'm glad I had those experiences: having a supportive family and boyfriend definitely helps.

After making her international debut against Scotland in 2010, the former 21/U Australian captain certainly made up for lost time in 2012. She was named in the ANZ Championship All-Star team at wing attack and helped lead the Melbourne Vixens to the Grand Final as vice-captain.

While the Vixens failed to take home the 2012 ANZ Championship title, there was no disappointment this time around for Browne on the international front. She was named in the Diamonds' team for the 2012 Holden Netball Test Series, contesting eight consecutive Tests after missing the first Test of the Constellation Cup.

It was Browne's consistency across both levels of competition that saw the mid-courter claim just about every individual honour on offer.

The turning point was last year's Holden Netball Test Series, unfortunately for Nat (von Bertouch) she was injured, but I knew I had to make the most of the opportunity and it was that last game in Melbourne that we were six goals down and Alexander turned to me and said she believed in me.

It's now hard to believe that Browne questioned her international future at the time.

My love of the game has totally come back, there was a time when it was that rollercoaster ride and I doubted whether I really wanted to play at this level and whether it was worth the emotional journey.

I can go out there now, play the game and enjoy every minute, not stress or think too much about it and just love the game for what it is — that's why we play it.

# I CAN GO OUT THERE NOW, PLAY THE GAME AND ENJOY EVERY MINUTE, NOT STRESS OR THINK TOO MUCH ABOUT IT AND JUST LOVE THE GAME FOR WHAT IT IS — THAT'S WHY WE PLAY IT.

Madison Browne 2012 Liz Ellis Diamond, Holden International Player of the Year and Australian ANZ Championship Player of the Year While netball's night of nights belonged to Browne, winning the Australian ANZ Championship Player of the Year, Holden Australian International Player of the Year and the coveted Liz Ellis Diamond, her feat has to be put into context to truly understand its achievement.

Madison has been number one in terms of consistency this year, she's taken her game to a whole new level and really managed to put the great talent that she's always had together with really good performances at both international and domestic levels.

Lisa Alexander, on Browne's 2012 achievements.

Only a year ago, the 168cm Victorian was disappointed to miss out on selection for the Australian Diamonds' triumphant World Netball Championships campaign in Singapore, compounding the heartbreak of also missing selection for the 2010 Commonwealth Games in Delhi.

When you have those lows, it teaches you more about yourself as a person and player and makes you think about whether you want it or whether you are just going through the motions.



ER

Netball Australia took the step of redefining the High Performance strategic plan developed in 2011 to ensure that Australia remains a leader in the development of world class athletes and coaches to win milestone events.

Establishing a system that prepares athletes for Commonwealth Games and World Championships remains a priority, along with the development of world-class coaches, and the identification and development of the next generation of athletes.

# HIGH PERFORMANCE

# COACH ACCREDITATION 2012 (New & Updated)

# Foundation 3476

# **Development** 50

# Intermediate

# 94

# Advanced 76

# Elite

0

# High Performance

# Coaching

# High Performance Coach Development Program

The first intake of coaches to the High Performance Coach Development Program graduated in 2012.

The program was developed to provide high performance coaches with professional development opportunities, the chance to work directly with national team coaches and athletes, and a pathway to fast track the next generation of national coaches.

# High Performance Coaching Conference

Netball Australia held a High Performance Coaching Conference in conjunction with the Australian Diamonds' Holden Netball Quad-Series fixture against New Zealand Silver Ferns at Allphones Arena in Sydney.

The conference included guest speeches from 2012 Olympic gold medallist Tim Jacobs (paddling) and coach Murray Stewart, bronze medallist Kaarle McCulloch (cycling), former Sydney Swans coach Paul Roos, West Coast Eagles High Performance Manager Glenn Stewart and RAAF Flight Squadron Leader Russell Mills.

The conference is held every two years and brings together High Performance Coaches and experts from around the country to provide insights into the development of a High Performance Learning Environment, Resilience, Leadership and Rigorous Planning and Review.



Australian 21/U coach Carol Byers addresses the team during the 21/U International Series in Ballarat

# **Athletes**

# Develop a Diamond

Identifying and developing the next generation of athletes remains a key strategic priority. In 2012, Netball Australia implemented the first phase of a series of Develop a Diamonds programs with a focus on providing a soundly based, consistent, coordinated national approach for development of all State/ Territory based identified athletes.

The development of identified athletes is considered in a broader context, taking into account the progressive training loads that will be required as they progress through the National Athlete Pathway.

The series of programs are based around three core components of being a High Performance athlete:

- Technical and Tactical Skill Development
- Physical Preparation
- Athlete Wellbeing

Program	Age
Dare to Develop	11-13 Years
a Diamond	
Dare to Develop a Diamond	14-16 Years
Develop a Diamond Academy	14-16 Years
Develop a Diamond Underage Program	15+ Years

The Dare to Develop a Diamond Program 11–13 Years, implemented in 2012, is a ground-breaking new initiative by Netball Australia to focus on the development of a netball athlete; to develop and correct individual athlete technique, develop the athlete's ability to withstand the effects of speed and fatigue, and to consistently execute the skills of netball under pressure.

In 2012 the Dare to Develop a Diamond 11–13 Years was delivered in all States and Territories to 2020 coaches, and the Develop a Diamond Academy was also rolled out.

The 14–16 Years and the Underage Programs will be rolled out in 2013.

THE AUSTRALIAN **DIAMONDS** RECORDED THEIR HIGHEST EVER SCORE AGAINST THE SILVER FERNS IN SYDNEY IN OCTOBER 2012.

# 2012 HIGH **PERFORMANCE RESULTS**

# AUSTRALIAN 21/U

# INTERNATIONAL NETBALL SERIES

AUSTRALIA 21/U (62) DEFEATED NEW ZEALAND 21/U (49)

AUSTRALIA 21/U (98) DEFEATED SAMOA 21/U (14)

1ST AUSTRALIA 2ND NEW ZEALAND

3RD ENGLAND 4TH SAMOA

# **CARIBBEAN TOUR**

AUSTRALIA 21/U (59) DEFEATED TRINIDAD AND TOBAGO OPEN (17)

AUSTRALIA 21/U (77) DEFEATED TRINIDAD AND TOBAGO 21/U (8)

AUSTRALIA 21/U (60) DEFEATED JAMAICA 21/U (31)

# **AUSTRALIAN DIAMONDS**

**NEW ZEALAND WON** THE CONSTELLATION CUP 2-1

# QUAD-SERIES

AUSTRALIAN DIAMONDS (64) DEFEATED ENGLAND (40)

AUSTRALIAN DIAMONDS (64) DEFEATED SOUTH AFRICA (31)

AUSTRALIAN DIAMONDS (68) DEFEATED NEW ZEALAND SILVER FERNS (48)

AUSTRALIAN DIAMONDS (68) DEFEATED SOUTH AFRICA (36)

AUSTRALIAN DIAMONDS (57) DEFEATED ENGLAND (35)

NEW ZEALAND SILVER FERNS (48) DEFEATED AUSTRALIAN DIAMONDS (43)

# WON THE QUAD-SERIES

1ST AUSTRALIA 2ND NEW ZEALAND 3RD ENGLAND

# **AUSTRALIAN FAST5 DIAMONDS**

# 2012 FAST5 NETBALL WORLD SERIES

# 2012 **AUSTRALIAN** SOUADS

# 17/U TID SQUAD 2012

KALSBEEK, LEIGH ACT MARSHALL, GEORGIA NSW MIDDLETON, LEAH QLD PAYNE, BRIONY QLD BURGESS, EMILY SA HEINTZE, LETISHA SA BRIGGS, GEORGIE TAS RAINBOW, KELSIE TAS BALSON, MADDY VIC LEE-JONES, ANNIKA WA LENDICH, NICOLE WA

# 19/LI TID SOLIAD 2012

19/U TID SQUAD 2012
ALTMANN, KELLY SA
BRICE, KRISTINA NSW
BRUCE, COURTNEY WA
HALPIN, SOPHIE NSW
KLAU, SARAH SA
LANGE, CODY SA
LEMKE, CHELSEA SA
LIND, MAGGIE VIC
MAIN, SARAH VIC
MITCHELL, MORGAN VIC
MOLONEY, KATE VIC
POWER, JEMMASON QLD
PROUD, MADDIE SA
RAVAILLION, KIMBERLEY N SCHMIDT, AMEHLIA SA SOMMERVILLE, AMY NSW THOMPSON, KATE VIC TORPY, COURTNEY NSW

# 9/U INVITEE

# 19U AUSTRALIAN TEAM BALLART SERIES AUGUST 2012

MOLONEY, KATE VIC (VICE CAPT)
POWER, JEMMASON QLD WOODLOCK, DEMI VIC TUPAEA, NUMI WA HARRISON, DONNA TEAMANAGER
O'NEILL, JENNIFER PHYSIO

# 21/U SQUAD

21/U SOUAD BRICE, KRISTINA NSW BROWNE, KELSEY VIC BRUCE, COURTNEY WA HADLEY, PAIGE NSW LANGE, CODY SA LEMKE, CHELSEA SA MARSLEN, LAURA SA MARSLEN, LAURA SA
MCDERMOTT, ALIX ACT/NSW
MILLER, BROOKE NSW
MOLONEY, KATE VIC
PROUD, MADELEINE SA
RAVAILLION, KIMBERLEY NSW
RODRIGO, KEELY ACT
SCHMIDT, AMEHLIA SA
SHEPLEY, DENISE WA
SHIMMIN, KATE SA SHIMMIN, KATE SA SIMPSON, GABRIELLE NSW SMART, ELLIE WA STANTON, KAYLIA WA THOMPSON, KATE VIC

# 21/U BALLARAT INTERNATIONAL SERIES

BRUCE, COURTNEY WA HADLEY, PAIGE NSW PROUD, MADELEINE SA (CAPT)
RAVAILLION, KIMBERLEY NSW SIMPSON, GABRIELLE NSW WESTON, JOANNA VIC WILSON, MICAELA VIC BYERS, CAROL COACH KEELAN, ANITA ASS COACH MCDONALD, BREE TEAM MANAGER TURNBULL, MATT PHYSIOTHERAPIST LEWIS, SUSAN MASSAGE THERAPIST

21/U CARIBBEAN TOUR BRICE, KRISTINA NSW BRUCE, COURTNEY WA HADLEY, PAIGE NSW LANGE, CODY SA LEMKE, CHELSEA SA MOLONEY, KATE VIC PROUD, MADELEINE SA (CAPT) RAVAILLION, KIMBERLEY NSW(V CAPT) SHIMMIN, KATE SA SIMPSON, GABRIELLE NSW STANTON, KAYLIA WA THOMPSON, KATE VIC WESTON, JOANNA VIC WILSON, MICAELA VIC BYERS, CAROL COACH KEELAN, ANITA ASS COACH MCDONALD, BREE TEAM MANAGER
POLLINGTON, HEIDI PHYSIOTHERAPIST

DIAMONDS SQUAD BASSETT, CAITLIN WA, FEVER BEALL, ERIN NSW, TRBIRDS BRAZILL, ASHLEIGH NSW, FEVER BROWNE, MADISON VIC, VIXENS BULLEY, REBECCA VIC, TBIRDS GREEN, KIMBERLEE NSW, SWIFTS HALLINAN, RENAE VIC, TBIRDS HOWARTH, KARYN VIC, VIXENS LAYTON, SHARNI VIC, TBIRDS MEDHURST, NATALIE SA, FIREBIRDS

BEATON, EMILY SA, TRBIRDS FUHRMANN, SUSAN WA, FEVER

# ONSTELLATION CUP TEAM

BELL, ERIN NSW, TBIRDS BROWNE, MADISON VIC, VIXENS BULLEY, REBECCA VIC, THBIRDS CHATFIELD, BIANCA VIC, VIXENS CORLETTO, JULIE VIC, VIXENS
COX, CATHERINE NSW, FEVER (V CAPT) GREEN, KIMBERLEE NSW, SWIFTS
HALLINAN, RENAE VIC, TBIRDS MEDHURST, NATALIE SA, FIREBIRDS PITMAN, CHELSEA SA, FIREBIRDS PRATLEY, SUSAN NSW, SWIFTS VON BERTOUCH, NATALIE SA, TBIRDS (CAPT)

# QUAD SERIES TEAM

BELL, ERIN NSW, TBIRDS BROWNE, MADISON VIC, VIXENS CHATFIELD, BIANCA VIC, VIXENS
COX, CATHERINE NSW, FEVER (V CAPT) VON BERTOUCH, NATALIE SA, TBIRDS (CAPT)

# **DIAMONDS SUPPORT STAFF**

ANALYSI
SPITS, DIRK STRENGTH AND
CONDITIONING COACH
MCKINNIS, SIMONE SPECIALIST COACH
HONEY, DIANE SPECIALIST COACH
DEN DEKKER, MICHELLE
SPECIALIST COACH

LETTON, APRIL NSW, SWIFTS
SIMMONS, VERITY NSW, SWIFTS
SHIMMIN, KATE SA, TBIRDS
HOWARTH, KARYN VIC, VIXENS
BOLTON, SHAE VIC, FEVER
WILD, AMORETTE NSW, SWIFTS
MACLEOD, ELISSA VIC,
FIERERIPS (CAPT)

ALEXANDER, LISA COACH FITZGERALD, JULIE ASSISTANT COACH

2012 AIS NETBALL SQUAD BRICE, KRISTINA NSW BRUCE, COURTNEY WA CLEMESHA, LAURA QLD HADLEY, PAIGE NSW MARSLEN, LAURA SA SCHMIDT, AMEHLIA SA
SIMPSON, GABRIELLE NSW
SOMMERVILLE, AMY NSW
THOMPSON, KATE VIC
WESTON, JOANNA VIC
FITZGERALD, JULIE COACH
KEELAN, ANITA ASSISTANT COACH
DRIVER, VIKKI ADMINISTRATOR



# SHE JUST LIVES, BREATHES AND EATS NETBALL. HOPEFULLY, ONE DAY, WE'LL SEE HER ON THE COURT PLAYING FOR THE MELBOURNE VIXENS.

INCLUSIVE CLUBS OPEN DOORS FOR NEW TALENT A netball club in Melbourne's south-eastern suburbs is embracing new members from the area's Sudanese community.

St Mary's Netball Club, which plays in the Dandenong & District Netball Association, has seen its numbers grow over the past couple of years after welcoming the keen new netballers and their families to their club.

Club president Penny Collins said the club has worked hard to create a welcoming environment for anyone wanting to have a game.

It doesn't matter what colour you are, how tall or how small you are. If you want to have a go we are here for you and we'll give you a game of netball.

It was back in 2009 when Penny first started approaching the Sudanese community in the area to encourage them to come down and get involved in the sport. We started having little training sessions at the St Mary's Primary School. Now we know all the kids and their parents. We just don't have their immediate families coming along and watching the games, but cousins, friends ... it flows on. We've also got a couple of the parents involved now

To start off with it was hard with the language barrier but now we find it a lot easier to communicate and all the kids get along really well.

Penny has worked closely with Netball Victoria's Community Engagement Officer Cassandra Hadson and she's been pleasantly surprised at the amount of talent they've uncovered.

Our club actually had the most team success last year. Penny proudly declares.

We had two grand final winners for the (D&DNA) winter season and two in the summer season, which was fantastic.

We had everyone involved with the club at all games, which was great to see. A lot of the players wanted to try out for the Dandenong & District Netball Association representative teams and we've got two in the under 11s, two in the under 13s, two in the under 17s and a few in the under 15s and that's fantastic to see.

As a club, we need to keep supporting and growing those rep numbers from there.

Alwal Madut has two daughters involved with the club; 14-year-old Achel and 9-year-old Sussu. Most training sessions, they bring along their 7-year-old cousin Arech.

That the family travels from Cranbourne East — about half an hour away from the netball stadium in Dandenong — three nights a week to train, and on Saturdays to play, says a lot about how much they enjoy being part of the club.

Alwal is thankful that Penny and the club provide a supportive environment for her children.

If I don't have time, she comes and picks up the girls from home and brings them home (after training). She's a good lady.

Penny has watched another young girl, Abuk, flourish ever since the club took a group of players along to watch a Melbourne Vixens ANZ Championship game two years ago.

Abuk was lucky enough to get down on centre court at half-time and play a little game and since then, she's just grown as a person and also as a player.

She's now one of our girls in the rep team and she's growing from strength and strength.

She just lives, breathes and eats netball. Hopefully, one day, we'll see her on the court playing for the Melbourne Vixens.

Left
Players at St Mary's
Netball club

Right
Abuk with cousins
Nydeng Bol and
Chadu Bol



# **NETSETGO!**

San Remo NetSetGo! participants on court at the 2012 Holden Netball Test Series.

The San Remo NetSetGO! program enjoyed continued growth and greater exposure in 2012 with NetSetGO! incorporated into the 2012 Holden Netball Test Series, providing a selection of lucky players with the opportunity to walk out with the teams for national anthems and to play on court at half-time.

In 2012, NetSetGO! provided a fun and safe environment for more than 36,500 junior players to experience netball and develop their skills, fitness, social skills and sportsmanship. It was the first time that the program had exceeded 30,000 participants.

The inclusion NetSetGO! program experienced significant growth in 2012 with increases across Indigenous, Culturally and Linguistically Divers (CaLD) and disability exposure programs..



36,593 SAN REMO NETSETGO! PARTICIPANTS

OVER 200 SAN REMO NETSETGO! INCLUSION CENTRES





SPORTS DEVELOPMENT 23

At the conclusion of 2012, the was a total of 1438 umpire accreditations for the year. There were 1238 new C Badge accreditations with 3 reaccreditations, 182 new B Badges, 16 new A Badges, 2 updated AA Badges and one new IUA Badge.

# UMPIRE ACCREDITATION (New & Updated) C 1237 B 182 A 16 AA 2 IUA 1

# BENCH OFFICIAL ACCREDITATION (New & Updated) State 28 National 14 Bench 4 Referee

# **UMPIRING**

Netball Australia commenced a National Umpire Pathway Review in 2012 which explored all aspects of umpire development from grassroots to high performance. The information gained from this will be used to shape the future of umpiring.

A new ANZ Championship Umpire Exchange program commenced in 2012 with two Australian umpires travelling to New Zealand to umpire a trans-Tasman fixture and four NZ umpires officiating in Australia. Umpire coach personnel have also taken part in the exchange, which aims to develop umpires in new environments.

Australia had eight umpires; Rachael Ayre, Joshua Bowring, Jemma Carlton, Helen George, Sharon Kelly, Michelle Phippard, Diana Toppi and Tara Warner, and five reserves; Dianna Cocker, Marc Henning, Clare McCabe, Rachel Richards and Qalo Sukabula appointed to the ANZ Championship panel for the 2012 season.

A total of eight umpires from NSW, ACT and VIC were appointed to the 21/U International Netball Series in Ballarat, Victoria from 23–29 August 2012. The umpires were accompanied by Chris Burton who also acted as the group's manager.

At the conclusion of the ANL there were a total of 48 umpires from all states who had officiated over the six regular rounds and finals series. Some of these umpires doubled up during the rounds based on performance, allowing for 63 umpire allocations for the duration of the season. Two NSW umpires officiated at the grand final.

Netball Australia hosted two Scottish umpires at the 17/U & 19/U National Netball Championships to assist with capacity building towards the Glasgow Commonwealth Games 2014, while six Australian, two New Zealand and one umpire from Samoa participated in the International Schoolgirls in Adelaide.

National TID Squad umpires attended National Development Camp at the AIS, taking part in professional development, performance analysis and practical umpiring sessions.

Congratulations to Marc Henning, who received his IUA badge, while Michelle Phippard was endorsed for an IUA badge after returning from overseas.

# INTERNATIONAL

Netball Australia continues to partner with key government and external partners in programs that highlight the impact netball can have in encouraging healthy lifestyles, improving social cohesion and positively engaging young women in the Asia and Pacific region.

# Pacific Netball Partnership

Netball Australia is working in conjunction with the ASC and AusAID to build strong, well governed Pacific netball organisations that have the capacity to deliver quality, sustainable and enjoyable netball programs for the community. This has involved enabling the national federations of the Cook Islands, PNG, Samoa, Tonga and Vanuatu to establish local offices, and plan and deliver a suite of netball programs and activities.

The partnership provides opportunities through netball activities for social interaction, building increased self-esteem and confidence, and access to leadership and mentoring opportunities, as well as offering personal and professional development opportunities to female staff members and volunteers.

The partnership also aims to increase opportunities for women and girls to participate in physical activity in response to the NCD epidemic the Pacific is facing. As of December 2012, over 10,500 children and over 5500 adults have become more active through taking part in netball through PNP.

The Pacific Netball Partnership also contributes to improving the health of Pacific Island women through access to education and information integrated with netball programs. In 2012 the Tonga Netball Association partnered with the Tongan Ministry of Health to deliver a health education campaign promoting women's participation in netball, using Australian defender Mo'onia Gerrard as a role model. Over 350 teams registered to participate in the associated tournament.

# Asia

Netball Australia has established an office for the Asian Netball Federation (ANF) and will continue to engage members in the region to build the capacity of international netball countries and support this burgeoning market.

Throughout 2012 Netball Australia has assisted with a suite of initiatives in the region, including offering a High Performance Coach Mentoring program for coaching personnel of teams participating in the Asian Netball Championships, and working with the Hong Kong and Singapore netball associations to implement coaching frameworks.

Netball Australia personnel attended the Nations Cup event in Singapore in December 2011 to work with identified umpires in the Asian Region, and delivered a number of coaching and umpiring workshops as part of the Hong Kong Tri Series Tournament in January 2012, which were available to participants from all Asian Region member countries.

# **Goal Program**

Netball Australia continued to work with the Naz Foundation in Delhi, India, through the Australian Sports Outreach Program (ASOP), to provide technical support and input to the Goal program. Over 1000 girls participated in Goal activities in 2011–12, which offers sessions covering netball training, life-skills and health education.

Netball Australia assisted with the development of the program's netball curriculum and Netball Australia's International Development Manager Olivia Philpott completed an internship with the program in 2012, providing the chance to work closely with Goal staff to review the operation of the program and coaching techniques.

**WE ARE ENCOURAGING HEALTHY** LIFESTYLES. **OFFERING LEADERSHIP OPPORTUNITIES** AND POSITIVELY **ENGAGING** YOUNG WOMEN IN THE **ASIA AND** PACIFIC REGION.

# ONE NETBALL

As part of Netball Australia's strategic aspiration to create positive environments for inclusive participation, the development of the sport's National Participation Framework aims to remove barriers and provide equitable access to all levels of the sport for people from culturally and linguistically diverse backgrounds (CaLD), people with disability, Indigenous Australians and marginalised and disadvantaged people.

With funding from the Department of Immigration and Citizenship,
Netball Australia's Community
Engagement Manager was employed in late 2012 to oversee the development and delivery of this Framework.
Based on the findings of preliminary scoping and research of the aforementioned communities, a toolkit of inclusion resources will be developed in 2013 for use and distribution to the 5000 clubs and 570 associations nationally that service Australia's registered netball players.

Netball Australia is advised by the One Netball Advisory Group, which provides culturally appropriate advice and recommendations on various aspects of netball's policies, programs and services. In 2013, two pilot programs will be conducted in partnership with a Migrant Resource Centre or multicultural organisation to provide participants with the opportunity to develop netball skills, physical fitness, social skills, respect and an understanding of the game of netball.

With Australian Sports Commission funding, Netball Australia's introductory program for netball, NetSetGO!, is provided free of charge to CaLD, Indigenous and disability schools and community-based organisations.

Netball's Member Organisations continue to run netball programs across the country in partnership with key not-for-profit and community partners, towards the creation and sustainability of fair, safe and inclusive netball environments for all.

Right
Australia Diamonds
captain Natalie
Von Bertouch

# eLEARNING PORTAL



Netball Australia has taken its umpiring, coaching, bench official and wellbeing courses online with the development of a digital eLearning Portal, in conjunction with the Australian Sports Commission and Canopi Online.

The new online education system will help to modernise Netball Australia's practices and allow it to develop a dedicated online netball community. The online tool gives the sport's volunteers the flexibility to engage with the online courses 24 hours a day, seven days a week.



# NATIONAL SCHOOLS AMBASSADOR PROGRAM

Netball has taken its first significant step into schools across Australia with the launch of the NetSetGO! Schools Ambassador Program in 2012.

Launched at St Peter's Woodlands
Grammar School in Adelaide during
the 2012 Holden Netball Test Series,
the national program will ensure that
netball has a continuous presence in
schools, both classroom and playground,
and ultimately become the sport of
choice for many students. The program
has been very well received with
515 school ambassadors, made up
of teachers, principals and sports
coordinators, registered across
the country.

# **WORKFORCE**

A National Workforce Survey of the 175 staff employed across netball's Member Organisations has resulted in the creation of a Workforce Development Strategy.

The strategy outlines a number of initiatives that will assist netball to attract, recruit and retain the best available talent. The National Performance Management Framework, used by all Member Organisations and Netball Australia, was the first outcome of the strategy to be rolled out in 2012 before a National Induction Program and National Leadership Program are established next year.

# GOVERNMENT RELATIONS



# Integrity

Netball in Australia upholds the highest standards of integrity and is steadfast to the principles of fairness, respect, responsibility and safety.

Throughout 2012, netball has demonstrated its commitment to the elimination of doping in sport, and reducing the impact of illicit drugs, and match fixing and corruption in sport. Our sport's leadership extends to tackling binge drinking as part of the Government's Be the Influence Campaign, along with social responsibility such as education around healthy and respectful relationships and saying no to violence against women and their children.

In 2012 the Board approved the inaugural National Policy on Match Fixing in Netball and Netball Australia was approved as a Sports Controlling Body under Victorian Legislation.

Negotiations commenced with betting providers to enter into Integrity and Product Fee Agreements which will allow sharing information and monitoring of betting trends to maintain the ongoing integrity of events and competitions.

Netball continued to strongly support the National Policy on Match Fixing as agreed by the Federal and State/
Territory Governments in 2011. We have advocated the need to achieve replication of the Victorian Sports Betting Act in all States/Territories and the need to achieve sports specific law in each State/Territory that creates a criminal offence of cheating with heavy jail sentences for serious offences.

The Federal Government recognised the leadership role netball continues to plays in the sporting industry by contracting Netball Australia to develop an online match-fixing information tool for Australian sport.

# **Building our Networks**

Netball's relationships with members of parliament, particularly at the federal level, continue to be actively progressed. A greater understanding by our politicians of the role netball plays in leading social change, strengthening and building capacity and capability in communities and providing innovative and sustainable netball programs to empower women and girl is critical for netball's future growth.

Netball Australia played an integral role with members of parliament, the public service and the Coalition of Major Professional and Participation Sports (CoMPPS) in a number of key areas including the Australian Charities and Not-for-Profit Commission and associated not-for profit reform; the World Anti-Doping Agency Code Review; gambling, match fixing and anti-corruption measures; and media, copyright and the digital economy.

Netball was also invited to give evidence at the Inquiry into the Contribution of Sport to Indigenous Wellbeing and Mentoring. Netball acknowledged that a significant amount of work has been done to empower Indigenous communities and recognise the valuable contributions of many committed, motivated and dedicated individuals and organisations, however the main impediment is that the sport sector has been devoid of an overarching strategic framework and/or policy positions and the long-term investment that is required to achieve sustainable and successful Indigenous policies and programs (be they culturally inclusive, mainstream or Indigenous specific).

Netball was honoured to be one of the key sports to help launch the Australian Government's National Anti-Racism Strategy and sign up to the Racism. It Stops with Me campaign taking a public stance against racism in our community.

# BE THE INFLUENCE



# Above

Lisa Alexander, Noeleen Dix, Senator Kate Lundy and Julie Corletto at the announcement of the ANPHA Be the Influence campaign.

Right
Chanel Gomes
meets fans
at a Diamonds
Community Clinic

Netball was one of a dozen sports to have signed up to the Federal Government's Be the influence: tackling binge drinking campaign in 2012.

The pledge sees Netball Australia commit to avoid any promotion of alcohol, reducing the exposure of alcohol marketing to young players involved in netball while providing information on the harms of binge drinking.

Netball Australia recognises the importance that sport plays in Australia and the influence that netball and the Australian Diamonds can have on young aspiring participants and the role netball plays in promoting healthy lifestyles.

Established by the Australian National Preventative Health Agency (ANPHA), the Be the Influence messaging appeared prominently during the 2012 Holden Netball Test Series, including front and centre on the Australian Diamonds Test match dresses and on-court signage and during NetFest.

The alternative to alcohol sponsorship will see Netball Australia to continue to deliver the messages in 2013 via national and international events.

# DIAMONDS COMMUNITY CLINICS

Community engagement continues to be a priority for the Australian Diamonds with the aim of providing the game's youngest fans the chance to connect with their heroes during the excitement of the international Test match season.

Community clinics were held in all four Australian Test cities in 2012. News Ltd and the Newcastle Herald partnered with Netball Australia to promote the clinics and provide the entry mechanism for the competition in their daily papers. In all, 460 junior netballers in Melbourne, Adelaide, Newcastle and Sydney won the chance to be part of the clinic with a friend, and were given the opportunity to meet, interact and learn from the Diamonds.

Every member of the Diamonds' touring squad attended the clinics, spending time with the competition winners on court, taking part in games and skill based activities, before spending time signing autographs and getting pictures with all in attendance.

The Diamonds Community Clinics will remain a regular features on the Test series calendar, giving our elite athletes the chance to educate and inspire a next generation of leaders.





Pre-game face painting at the Holden Netball Test Series

# **LICENSING**

A highlight of the 2012 licensing program was the launch of MyNetballShop.com.au: a new, one-stop online store for the full range of products from netball's expanded licensing program.

Featuring the replica apparel, a new line of supporter gear designed by former Melbourne Vixen Sarah Wall, and a great range of giftware and accessories, the online store also address the challenges associated with retail distribution.

Many of Netball Australia licensees have a limited retail presence and while they enjoy an extremely successful Test series, the new online stores means that netball's passionate fan base can now easily access all their Diamonds' supporter gear any time of year via a good looking, well-stocked online store that offers a great user experience.

Merchandise sales continued growth during the Test series with an average increase per venue of 36% on 2011 figures.

Velocity Brand Management (VBM) continue to manage Netball Australia's licensing program.

# **SPONSORSHIP**

Headlining sponsorship activity in 2012 was a new three year partnership with Australia's National Preventative Health Agency (ANPHA) — Be the Influence campaign covering the Australian Diamonds, ANZ Championship and Member Organisations.

Netball was one of a dozen sports to sign up the campaign, which aims to reduce the exposure of alcohol marketing to young players and providing information on the harms of binge drinking.

Sports hydration leader Hydralyte was also welcomed on board in 2012 as the major partner of the Australian Netball League.

Netball Australia was also pleased to renew contracts with partners San Remo, Telstra, 2XU, Beiersdorf Australia, Gilbert and the extension of ANZ's netball sponsorship and support of the national program.

Holden, naming rights sponsor to Australian Tests since 2004, ended its association with Netball Australia after eight productive and mutually beneficial years following the conclusion of the 2012 Holden Netball Test Series.

Sponsors continued to have a strong presence at international Tests with most of Netball Australia's partners opting to activate during the series, highlighted by the very popular New Idea photo booth. All Holden Netball Test Series sponsors and partners also made use of the digital signage erected for all Tests.

# MEDIA AND COMMUNICATIONS

# **Digital**

Netball continued to explore innovative ways to deliver news, information and games to fans around the world.

Netball Australia's social media platforms experienced significant growth, providing the opportunity to directly engage with fans on a range of topics and specific news and information. The Australian Diamonds' online presence enjoyed a major boost with the launch of a dedicated online FanZone ahead of the 2012 Holden Netball Test Series which pulled together all the social media posts related to Test series, creating a dynamic and participatory online hub for fans of the Diamonds and the game.

Netball Australia also commenced the development of a digital news portal with the assistance of the Women in Sport Media Grants. The online newsroom is set to assist the sport with the distribution of high resolution editorial images, broadcast quality high definition interviews and vision for broadcasters, and up to date information to assist journalists with their coverage of netball.

# **Broadcast**

Netball enjoyed unprecedented ratings during the 2012 ANZ Championships with a cumulative television audience of over 10.6 million across Australia and New Zealand, representing a 45% increase on 2011 (7.2million). In Australia, fans tuned into a four hour live telecast on Channel Ten, featuring double headers involving Australian teams. Network Ten continued to broadcast the remaining games on delay via Channel Ten or ONE.

Following the conclusion of Network Ten's netball commitment at the end of the 2012 ANZ Championship, FOX SPORTS broadcast live every game of the 2012 Constellation Cup against the New Zealand Silver Ferns and Holden Netball Quad-Series, featuring New Zealand, England and South Africa.

Along with television broadcasts, ABC Grandstand provided live radio coverage of every Australian Diamonds' Test in 2012 via Grandstand Digital.

Funds from the federal government's Women in Sport Media grant were invested equipment to assist with the production of video content for Netball Australia's digital channels.

For the first time in Australian netball history, the 21/U National Netball Championships Grand Final, Australian Netball League (ANL) Grand Final and select games from the 21/U International Netball Series, including the Grand Final between Australia and New Zealand, were streamed live with netball fans around the world able to watch via the internet for free. While the broadcasts were basic with just the one camera, the feedback from fans was positive with 3351 views for the broadcasts.

# **Traditional Media**

Netball continued to receive strong editorial support during the year with metropolitan and regional newspapers providing coverage during the sport's national and international events. New Idea published the annual 16 page Guide to Netball in February, previewing the year ahead, while Australian Women's Weekly featuring Diamonds captain Natalie von Bertouch in the Women We Admire the Most section. Diamonds Mo'onia Gerrard and Susan Pratley appeared on Channel Seven's Saturday Morning Disney program to promote junior netball and provide skill tips to host Candice Dixon; just a few of the highlights for 2012.

For the first time a unified approach was taken to the announcement of the Australian Diamonds squad following the conclusion of the trans-Tasman season with the ANZ Championship teams responsible for coordinating media opportunities in their respective states. The success of the announcement will shape the way Netball Australia works with the Member Organisations for future events.

34 2012 AWARDS

2012 AUSTRALIAN NETBALL AWARDS



The Australian Netball Awards celebrate outstanding individual achievements and reflect on the year's highlights. The 2012 awards undeniably belonged to Madison Browne, who became the first athlete to complete a clean sweep of netball's three most prestigious awards; the Holden Australian International Player of the Year, Australian ANZ Championship Player of the Year and the Liz Ellis Diamond.

The sweep of the awards capped off a remarkable year for 24 year old Browne. who demonstrated tenacity in overcoming the disappointment of missing World Championship squad selection in 2011. The mid-courter performed exceptionally throughout the ANZ Championship season, helping the Melbourne Vixens reach a second Grand Final. Her outstanding form continued with stellar performances throughout the Constellation Cup and Quad Series, which saw her collect two Player of the Match nods, including her contribution to the Diamonds' record victory over the Silver Ferns in Sydney.

In addition to \$8000 in cash prizes, Browne took home three stunning diamond pieces from Michael Wilson Jewellers, official sponsor of the Australian Netball Awards.

Catherine Cox once again received the highest number of votes from fans, and was named New Idea's Favourite Diamond for the second year in a row.

The Awards were held at the Grand Hyatt Melbourne in the magnificent Savoy Ballroom and superbly hosted by Nicole Livingstone AM.

# 2012 AUSTRALIAN NETBALL AWARD WINNERS

**Liz Ellis Diamond**Madison Browne

Holden Australian International Player of the Year Madison Browne

Australian ANZ Championship Player of the Year

Madison Browne, Melbourne Vixens

**New Idea Favourite Diamond**Catherine Cox

Australian Netball League Player of the Year Kristy Guthrie, NSW Waratahs

Australian 21/U Player of the Year Madeleine Proud

Australian Sports Commission
Coach of the Year

Julie Hoornweg, Melbourne Vixens

Umpire of the Year Sharon Kelly

**Tanya Denver Media Award** ABC Grandstand

Hall of Fame Inductees Myrtle Baylis (nee Craddock) Annette Simper (nee Foley) Grace Bryant

# HALL OF FAME INDUCTIONS

#### Left

Australian Netball Awards MC Nicole Livingstone interviews player of the moment Madison Browne.

#### Right

Newest members of the Australian Netball Hall of Fame Dr Grace Bryant (left), Myrtle Bayliss and Annette Simper at the Australian Netball Awards.



### Myrtle Baylis (nee Craddock)

All-Australian Netball Team 1946–49; 1952–54 Australian captain 1953 Test Number 10 Test Caps 3

Myrtle Baylis was a pioneer in women's sport, representing Australia in what was known as women's basketball, which would later become known as netball in 1970, and cricket in the same year. A notable goal attack for Victoria between 1937-1954, Baylis made her international netball debut in August 1948, just five months after making her Australian cricket debut, both against New Zealand. Selected in the Australian Netball Team between 1946-49; 1952-54, including as captain in 1953, Baylis played in the only three international Tests between 1939-1955. The 92-year old was a member of Australia's first ever Australian international netball tour in 1948 and contested the second ever international trans-Tasman Test match on debut in Dunedin. Myrtle was named in Netball Victoria's 'Team of the Century' in 2000.

### **Annette Simper (nee Foley)**

All-Australian Netball Team 1960–63; 1968; 1970–71 Test Number 33 Test Caps 12

A two-time World Champion, known for her versatility on court, Annette Simper (nee Foley) is generally regarded as one of the finest defensive players ever produced in Western Australia. Comfortable in just about any position on court, it was her extraordinary defensive efforts that lead to her selection in WA State Open team in 1959 at the age of just 15 years old, going on to represent the state until 1974. Simper won All-Australian selection in seven of those years however international opportunities were few and far between at that time. When the World Netball Championships were introduced in 1963, Simper took the opportunity with both hands, representing Australia at the inaugural tournament, where Australia beat New Zealand in the final by a goal, 37-36. After withdrawing from the 1967 World Netball Championships due to the impending birth of her first child, Simper would again wear the green and gold at the victorious 1971 World Netball Championships, this time playing in the mid-court. Not just a skilful player, Annette was awarded an AA Umpires badge in 1969 and coached the Australian 21/U team in 1984.

#### Dr Grace Bryant OAM

Australian Netball Team doctor 1991–1999

Commonwealth Games 1998, 2002, 2006

Doctor Grace Bryant has devoted much of her career to ensuring that Australia triumphs in the international sporting arena. The Australian Netball Team doctor between 1991 and 1999. Dr Bryant oversaw the national team for some of the most significant moments in Australia's netball history, including the 1991 World Netball Championships victory over the New Zealand Silver Ferns in Sydney. As doctor for the Australian Commonwealth Games team in 1998, 2002 and 2006, Dr Bryant allocated herself to the Australian netball team, who won gold medals in Kuala Lumpur and Manchester followed by silver in Melbourne under her capable hands. In 2008, Dr Bryant was awarded the Medal of the Order of Australia for her services to various sports organisations and was appointed as a member of the International Federation of Netball Association (IFNA) Medical Panel.

HOLDEN NETBALL TEST SERIES

#### ATTENDANCE FIGURES

### Australian Diamonds v New Zealand Silver Ferns

Sunday 16 September 2012 Hisense Arena, Melbourne Crowd: 8750

# Australian Diamonds v England

Sunday 14 October 2012 Adelaide Entertainment Centre, Adelaide Crowd: 6200

### Australian Diamonds v South Africa

Wednesday 17 October 2012 Newcastle Entertainment Centre, Newcastle Crowd: 3595

# Australian Diamonds v New Zealand Silver Ferns

Sunday 21 October 2012 Allphones Arena, Sydney Crowd: 13,534

Total: 32,079

The 2012 Holden Netball Test Series in Australia consisted of one Constellation Cup game in Melbourne and three double headers in Adelaide, Perth and Sydney as part of the headlining Quad-Series between the Australian Diamonds, New Zealand Silver Ferns, England and South Africa SPAR Proteas.

The Quad Series continued with a second leg in New Zealand, the Australian Diamonds eventually victorious at the conclusion of the new format.

The Australian Tests generated a cumulative crowd of 32,079 including a near world record of 13,534 in Sydney to see the Diamonds record their largest victory over the New Zealand Silver Ferns in 12 years, winning 68–48.

The Australian Diamonds loyalty program Diamonds Reserve, launched in 2011, continued to grow in its second year with a 50% increase in pre-release ticket sales while a broader range of ticketing options received overwhelming responses.

Individual tickets in corporate boxes, along with Green & Gold Zone and Cheer Squad ticketing options, were implemented for the first time and sold out within minutes of going on sale across all four Test venues.

An increased focus on sports presentation better reflected the Netball Australia and Australian Diamonds brands with special effects and live performances by Sarah De Bono extremely well received. An expansion of the Netstravaganza front of house interactive zone was again a fan favourite.





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WBOP MAGIC (41) D
MELBOURNE VIXENS (38)
9,386 AT HISENSE ARENA
FIRST NEW ZEALAND FRANCHISE
TO WIN AN ANZ CHAMPIONSHIP TITLE

# ANZ CHAMPIONSHIP

#### **AWARD WINNERS**

#### **MVP**

Temepara George
Northern Mystics

Laura Langman Waikato/Bay of Plenty Magic

# **Best Young Player**

Julianna Naoupu Waikato/Bay of Plenty Magic

#### **All Star Team**

GS Irene van Dyk, Magic
GA Maria Tutaia, Mystics
WA Madison Browne, Vixens
C Laura Langman, Magic
WD Julie Corletto, Vixens
GD Casey Williams, Magic
GK Geva Mentor, Vixens
Coach Noeline Taurua, Magic

The ANZ Championship had an outstanding year in 2012 across all measures, with excellent crowd attendances and television ratings highlighting a historic fifth season of the trans-Tasman competition.

A cumulative television audience of over 10.6 million across Australia and New Zealand watched the game on Network Ten (Australia) and SKY Television (NZ), representing a 45% increase on 2011 (7.2million). Almost 240,000 fans attended matches across 10 key markets in Australia and New Zealand which was a 34% increase on 2011's attendances of 178,000. Membership increased by 67% in Australia but decreased in NZ by 29% (following growth for both bases in 2011–15% in NZ and 41% in Australia).

For the fifth consecutive season, a new champion was crowned with Waikato/Bay of Plenty Magic defeating the Melbourne Vixens 41–38 to claim New Zealand's first ANZ Championship title.

Lead by inspirational captain
Laura Langman, the Magic held on
to defeat the Adelaide Thunderbirds
by a goal in the minor semi-final before
beating minor premiers the Vixens
in front a capacity crowd at Melbourne's
Hisense Arena.

The league made international headlines when Northern Mystics defender Anna Harrison created the competition's biggest talking point with an unorthodox defensive manoeuvre which saw the 187cm goal keeper lifted up to intercept shots against the Vixens.

The Harrison Hoist, as it was dubbed, was hotly debated across traditional print, broadcast and talk back radio along with social and digital media platforms.

The retiring Temepara George was named joint Most Valuable Player, alongside premiership captain Langman, while Magic's Julianna Naoupu was named the league's Best Young Player.



# NATIONAL CHAMPIONSHIPS

The National Championships returned to Tasmania and Perth in 2012 with the Silverdome in Launceston hosting the 17/U and 19/U events, while Challenge Stadium in Perth hosted the 21/U National Netball Championships.

All states and territories fielded teams in Tasmania. New South Wales took out the 17/U title, defeating Victoria 38–28 in the final, before Victoria struck back in the 19/U championships to defeat NSW 27–19 in the decider.

New South Wales won a record equalling fifth consecutive 21/U National Netball Championships title after beating South Australia 49–38 in the decider, ahead of Victoria in third and Western Australia in fourth.

# AUSTRALIAN NETBALL LEAGUE

The Southern Force claimed its first ever Australian Netball League (ANL) title in 2012, defeating the New South Wales Waratahs 50–36 in the grand final at the Waverley Netball Centre in Melbourne.

The South Australians were dominant throughout the competition, dropping just one game on the way to securing the coveted title.

The Australian Institute of Sport (AIS), returning to the ten-team competition after a one year hiatus, was the only team to defeat the eventual champions. Despite a victory against Southern Force, the AIS finished fourth after going down to the Western Sting in the third/fourth playoff.

The Australian Netball League welcomed sports hydration specialists Hydralyte on board as the competition's major sponsor. The new partnership saw the Hydralyte logo appearing on all bibs and signage.

Kristy Guthrie (New South Wales Waratahs) was named the Most Valuable Player of the competition.

#### **CHAMPIONSHIP RESULTS**

# 17/U National Netball Championships

1st New South Wales

2nd Victoria

3rd Queensland

4th South Australia

5th Tasmania

6th Western Australia

7th ACT

8th Northern Territory

San Remo Most Valuable Player Kaitlyn Bryce (NSW)

# 19/U National Netball Championships

1st Victoria

2nd New South Wales

3rd South Australia

4th Queensland

5th Western Australia

6th Tasmania

7th Northern Territory

8th ACT

San Remo Most Valuable Player Kimberley Ravaillion (NSW)

### 21/U National Netball Championships

1st New South Wales

2nd South Australia

3rd Victoria

4th Western Australia

5th Queensland

6th ACT

7th Northern Territory

8th Tasmania

San Remo Most Valuable Player Courtney Bruce (WA)

#### **ANL FINAL STANDINGS**

1st Southern Force

2nd New South Wales Waratahs

3rd Western Sting

4th AIS

5th Victorian Fusion

6th Queensland Fusion

7th Tassie Spirit

8th Territory Storm

9th Canberra Darters

10th NSW Blues

# MVP

Kristy Guthrie

(New South Wales Waratahs)

#### **NETFEST**

The second annual NetFest was held on the Gold Coast from 25–28 October 2012. After a successful foundation event in 2011, word has quickly spread and the 2012 NetFest attracted more than double the number of participants — in total, 1096 individuals descended on the Gold Coast for a celebration of netball, fun and friendship.

The 2012 NetFest participants came from every State and Territory, including more than half of the inaugural event's participants returning for their second tournament, while New Zealand's representation grew from one team in 2011, to six teams (45 participants in total). Beach Netball saw an increase from four to 19 teams in 2012 with the competition played on the iconic sands of Surfers Paradise Beach which was transformed into a three-court beach netball mecca.

The revamped competition format delivered more games, more grading and more competitive on-court action across new venues, which included a move to the superb facility at Firth Park, which boasts 17 courts. The NetFest Party was held at the fabulous and funky QT Gold Coast.

Along with a significant increase in participation, the tournament doubled the commercial return of the inaugural event, demonstrated increased media coverage, including live crosses on Channel 10's The Project and local TV news, and growth in social media engagement.

NetFest was supported by event partners Events Queensland, Tourism Queensland, Gold Coast Tourism, Gold Coast City Council, Surfers Paradise Alliance, ANPHA, SCODY and Gilbert.

NetFest ambassador Liz Ellis joins fans courtside at the beach netball



CORPORATE SERVICES 41

# CORPORATE SERVICES

#### Home for Netball

The Federal Government announced a significant financial investment of \$2.6 million in Netball Australia to establish a permanent home in Melbourne.

The new administrative offices, which will be ready in late August 2013, will bring together Netball Australia and the ANZ Championship's Australian operations and the Asian Netball Federation secretariat, along with space dedicated to exhibition of Australian netball and its proud history.

### **Technology Master Plan**

Netball Australia selected InteractSport to deliver a new national technology platform for competition and member management across the sport.

The platform will provide an easy to use online registration system for netball's vast participation base and create a new digital community that allows people across all levels of the sport to connect.

A project working group, consisting of Member Organisation representatives, is working on the first stage of development.

#### Review of Risk Management Plan

Netball Australia has begun a review into the operational and strategic risks in order to review and update the organisation's Risk Management Plan. The project is due for completion in mid-2013.

# New HR Manual signed off by the Board

A new Human Resources Manual was developed to provide a more extensive HR operating frame work for staff. This recognises the changes in HR law and allows staff and management to understand their responsibilities in our work environment.

# Performance Review established with SD for staff

A new Performance Review system was implemented for Netball Australia and the Member Organisations. The process enables staff to more effectively assess their performance against agreed KPIs and understand the personal development required to advance the organisation's work force capacity.



Noeleen Dix



Sue Taylor



Pam Smith



Jan Sutherland



Marina Go



Debra Tippett



Wilma Shakespear



Kevin Roberts



Paolina Hunt

#### Sue Taylor AM, Director

Appointed September 28, 1995 Vice President of the International Netball Federation. A former Director of the Commonwealth Games Federation and Australia's delegate to IFNA from 1989 to 2007, Sue Taylor has an extensive background in sport law and administration. One of only a few Australian women to represent their sport in a leadership position internationally, Sue is also a former President and Chair of the Netball Australia Board. On her appointment to the IFNA Board in 2007, she cited developing the sport in the key markets of Asia and Africa among her long-term goals to strengthen international competitiveness.

# DIRECTORS' PROFILES



# Noeleen Dix, President Appointed April 29, 2006

A former Australian player and Executive Officer of Netball Australia, Noeleen Dix is highly respected sports administrator who has held senior management positions across a range of sports and events, bringing a wealth of experience to her role as the President of Netball Australia. She is currently the General Manager of Masters Swimming, was Manager of the 1991 World Netball Championships in Sydney, and Program Manager — Competitions for the 2006 Melbourne Commonwealth Games. Noeleen has also held management roles with the Australian Masters Games and 1997 World Basketball Championships for Men (22/U). She was a member of the Board from 2002 until 2005, elected President in 2006 and re-elected in 2010. Noeleen served as the inaugural Chair of the TTNL Board, is secretary of the Asian Netball Federation and has been Australia's delegate to INF since 2006.

#### Pam Smith JP, Director

#### Appointed April 29, 2006

Pam Smith offers the Board a wealth of experience in all the major functions relating to the management and administration of not-for-profit organisations, particularly in the sport and enterprise education areas. She is currently the Chair of the Netball Australia Audit and Risk Committee, Deputy Chair of the Parramatta Stadium Trust and Chair of the Stadium's Finance and Audit Committee. Internationally, Pam was Vice President of IFNA from 2003-2005 and is also a former Director of the Commonwealth Games Association and the Australian Commonwealth Games Foundation. Pam's long involvement with netball includes a previous term on the Netball Australia Board from 1996-2003 as part of her role as National Executive Director, a position she held from 1990-2003. Pam also holds a Masters in Political Science and is a Justice of the Peace.

# Jan Sutherland JP, GAICD Director. Director

Appointed September 16, 2006 Currently the CEO of Sport SA, Jan Sutherland is a respected identity in South Australian sport. Her key strengths of collaboration, extensive liaison and networking across the sports industry, government, corporate sectors and the community have been a significant asset to the NA Board since her current appointment in 2006 and previous stint as Director from 2000-2004. Formerly a Physical Education teacher. Jan has a strong netball background through her roles as board member of SANA, State Age coach (level 2) and A grade umpire. She has held numerous directorships and advisory roles and was recently a selector on the Netball SA Team of the Century.

### Debra Tippett, Director

Elected April 14, 2007. Ceased April 14, 2012

Debra Tippett is a leading government technology procurement lawyer specialising in complex information technology (IT) projects, e-health, outsourcing and smart card systems. A partner in the prestigious law firm Minter Ellison, Debra is highly experienced in large scale projects and contract management and adept in complex, sensitive and whole of government projects. She brings to the NA Board wide expertise in procurement strategies, outsourcing, risk management, probity, performance and vendor management, software licensing and intellectual property. A former President and Director of Netball ACT, Debra was also a member of the Netball Australia Council. She was elected to the NA Board in April 2007.

# Kevin Roberts, BCom, Grad Dip Mgmt, GAICD Director Appointed June 1, 2012

A former professional sportsperson, a business leader with an outstanding track record domestically and globally and a father of five daughters, Kevin is passionate about the role that team sports such as netball can play in helping girls pursue the achievement of their dreams in sport and in life. Through his many senior positions, Kevin has developed a reputation for outstanding financial skills, commercial acumen and leadership competencies and in terms of corporate governance, he possesses significant Board experience. Kevin has held the role of Senior Vice President with the adidas Group globally and, as former CEO and Managing Director of Colorado Group, he worked with receivers to restructure the company's balance sheet and business, securing a viable future for the group under the new entity of Fusion Retail Brands. Kevin is also a Director of Cricket Australia.

#### Marina Go, Director

Appointed August 18, 2007

Marina Go has 20+ years in building commercially successful brands that connect deeply with consumer groups across the print and digital mediums. She is an inspirational and forward thinking publisher who has held a number of leadership roles at ACP, Pacific Magazines and Fairfax. Marina is Publisher of Private Media, an independent digital media company that publishes key media brands such as Crikey, Smart Company and Women's Agenda. She also lectures at the Australian Writers' Centre and was recently appointed to The Sydney Symphony Vanguard. Marina has a BA (Mass Communications) from Macquarie University and an MBA (Executive) from The Australian Graduate School of Management.

# Wilma Shakespear AM, Director Appointed April 9, 2011

Wilma Shakespear is the founding Director of two very successful high performance centres; the Queensland Academy of Sport in Australia and the English Institute of Sport in the UK. Representing Australia as a netball player and a coach she can lay claim to three World Championship titles. She went on to make her biggest contribution to netball off the court in the field of High Performance and her achievements in that area were recognised in 2010 when she was inducted into the Australian Netball Hall of Fame as a General Member. Named as a member of Netball Victoria's Team of the Century in 2000. Wilma's influence across all areas of the game has been considerable.

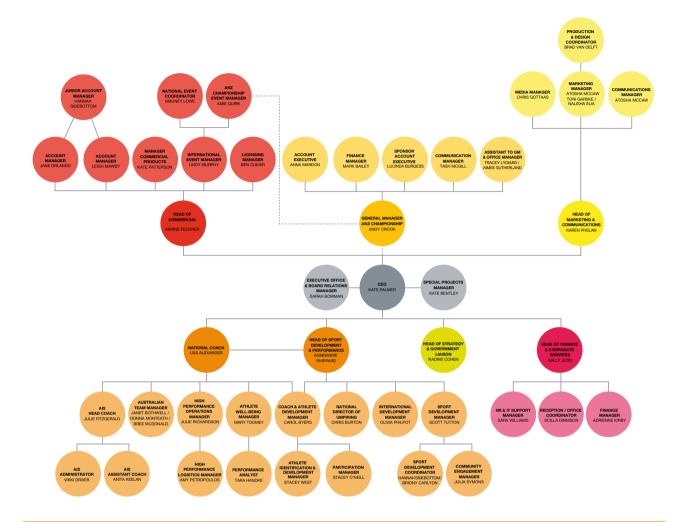
#### Paolina Hunt, Director

Appointed June 1, 2012

A competent and highly motivated general manager with genuine all round experience, Paolina has a proven ability to add value to organisations undergoing significant change. The combination of her law degree and extensive business background have allowed her to deliver a range of achievements across all business functions on both a strategic and 'hands on' basis. Most recently she worked as a corporate litigation solicitor and she's also consulted on various process re-engineering and HR related projects. A former AIS scholarship holder, Paolina grew up in Sydney, has spent time in Canberra, Perth, Melbourne, and Adelaide, and was involved in netball at some level in each of those states; either as a player, coach, umpire and/or administrator.

Bachelor of Laws with Honours, Master of Business Administration — Advanced (MBBA).

#### STAFF HUBS 2012





# ACT NETBALL

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GM ADAM HORNER DELEGATES KIM CLARKE, SUE SCANLON. GARY PASCOE **MEMBERS** 4,874



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CEO STEPHANIE GREEN / CLARE HARRIS (ACTING) DELEGATES GRAEME GILBERT, LYNDA MATTHEWS



#### NETBALL

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GM CAROLYN CAMPBELL DELEGATES WENDY ARCHER AM, JANET BOTHWELL MEMBERS 112,400



#### NETBALL TASMANIA

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MEMBERS 26,831 **GM** JULIA PHILLIPS

DELEGATES
NELL BINGHAM,

LIZ BANKS.

MARJ KERSLAKE,

JANINE ARNOLD

MEMBERS 5.950



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#### NETBALL VICTORIA

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CEO LEIGH RUSSELL/ RUSSELL JAMES (ACTING) MICHELLE PLANE DELEGATES JENNIFER SANCHEZ, RICHELLE MCKENZIE, MICHELLE PLANE MEMBERS 109,671



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CEO CAMERON O'HARA, HAMISH JOHNSON (ACTING), ANNA CARROLL DELEGATES JAN MAGGACIS, KEVIN BRENNAN, BARB AHMAT MEMBERS 43,429



#### NETBALL WA

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CEO SCOTT HENDERSON/ SIMON TAYLOR DELEGATES ROBERT SHAW, FRAN HAINTZ, JACQUI JASHARI MEMBERS 37,566

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